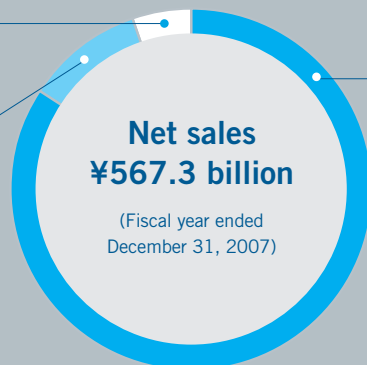


▶ Sumitomo Rubber Group at a Glance

Industrial and Other Products
business (5.2%)

Sports business
(10.5%)



Tire business (84.3%)

The Sumitomo Rubber Group is comprised of three principal companies: the Tire business of Sumitomo Rubber Industries, Ltd. as its core, the Sports business of SRI Sports Ltd., and the Industrial and Other Products business of SRI Hybrid Ltd.

Three Business Domains

Go for

Three Major Pillars

The Sumitomo Business Philosophy

Positioned as a member of the Sumitomo Group in 1963, Sumitomo Rubber Industries is guided by the Sumitomo Business Philosophy, a principle that “steadiness and reliability are of the greatest importance.”

Dunlop's Pioneering Spirit

The history of Sumitomo Rubber Industries dates back to 1909 with Japan's first modern rubber factory established by Dunlop U.K. Since its inauguration, the Company has consistently pursued new challenges, resulting in the production of Japan's first radial tires and golf balls.

The Free and Vigorous Exchange of Ideas

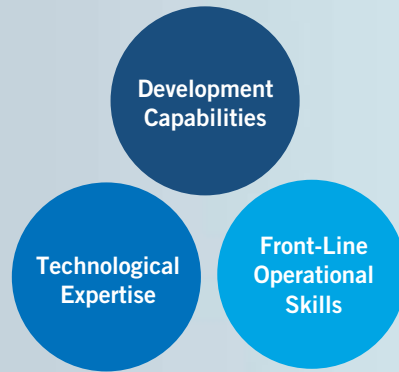
Free and vigorous discussions play an important role within the Sumitomo Rubber Group. Our corporate culture is also defined by a keen sense of teamwork as we work toward our established goals.

Global Alliance with The Goodyear Tire & Rubber Company

Sumitomo Rubber Industries Ltd. formed a global tire business alliance with The Goodyear Tire & Rubber Company in 1999. Consistent with the agreement, the Company engages in the production and sale of tires through a joint venture in Europe and North America and has set up two domestic joint ventures to market Goodyear brand tires. Furthermore, separate joint-venture companies have been established to promote technology exchange, and joint procurement of raw materials and manufacturing equipment, respectively.

The Sumitomo Rubber Group's Long-Term Vision — Go for Value —

Guided by its Long-Term Vision, the Sumitomo Rubber Group strives to consistently generate superior corporate value for all stakeholders.



Development Capabilities: With its unique capabilities to envisage innovative ideas, the Group develops products and services that meet customer needs.

Technological Expertise: The Group constantly offers high-quality products and services with its sophisticated production technologies.

Front-Line Operational Skills: The Group enhances the front-line operational skills of all divisions, from manufacturing and sales to development and administration to address the challenges through teamwork.

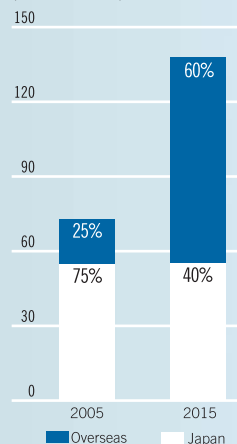
Sumitomo Rubber's Driving Force to Create Value

Value

Global Pursuits

In its flagship Tire business, the Group aims to raise the ratio of tires produced overseas to 60% by 2015 and double its sales in the overseas replacement market compared with the 2005 figure. With the accomplishment of these goals, the Group is confident of securing a position in its own right in the global market.

SUMITOMO RUBBER GROUP'S TIRE PRODUCTION BY REGION
(Millions of tires)



SUMITOMO RUBBER GROUP'S TIRE SALES BY REGION
(Millions of tires)

