

➤ Environmental Preservation and Contributions to Local Communities

The Sumitomo Rubber Group positions environmental preservation as one of its top priorities. Accordingly, the entire Group has continued to make progress across all of its business activities in the area of environmental management. The Group also voluntarily and actively contributes to local communities, mainly in the area of its business operations.



COMMENCEMENT OF ACTIVITIES TO ACQUIRE GLOBALLY INTEGRATED ISO 14001 CERTIFICATION

With the aim of making contributions to sustainable development in society, the Sumitomo Rubber Group commenced activities to acquire globally integrated ISO 14001 certification. The Group has already gained certifications individually at its 11 factories and affiliated companies in Japan and overseas. Based on these achievements, the Group will proceed to apply for the globally integrated certification in 2008 and beyond, in pursuit of completing the acquisition of the integrated certification for 32 sites in Japan and overseas by 2010.

The acquisition of the globally integrated ISO 14001 certification will enable the Group to consolidate its environmental management system. Simultaneously, the Group will proactively carry out activities to contribute to sustainable development by implementing the Groupwide PDCA cycle.



ICHIJIMA FACTORY RECEIVES AWARDS FROM THE MINISTRY OF THE ENVIRONMENT FOR VOLATILE ORGANIC COMPOUNDS REDUCTION ACTIVITIES

The Ichijima factory of SRI Sports Limited received the Special Award for Taking Measures against Volatile Organic Compounds (VOC) and the Best Contributor Award for Aerial Environment Preservation Activities from the Ministry of the Environment. As measures to reduce VOCs emitted from the golf ball production process at its facilities, the Ichijima factory strived to reformulate coating materials, make technological upgrades in the processing method before coating, and improve on-site operational skills at production sites. Thanks to these efforts, the Ichijima factory cut the amount of VOC use by 60% since 2004 compared with the 2000 level.



INDONESIAN SUBSIDIARY'S PUBLICATION OF ENVIRONMENTAL REPORT 2007

The Group's Indonesian subsidiary P.T. Sumi Rubber Indonesia ("SURINDO") issued its first "Environmental Report," following the issuance of environmental reports by Sumitomo Rubber (Changshu) Co., Ltd. and Sumitomo Rubber (Suzhou) Co., Ltd., China.

Since its inauguration in 1997, SURINDO has promoted environmental preservation activities. In 2003, the company acquired the ISO 14001 certification and achieved zero emissions—indicating that waste disposed of in landfills is less than 1% of the total waste amount—in December of the following year. Thanks to its ongoing efforts in greening, beautification activities, environmental reform and environmental education, various data concerning SURINDO's environmental preservation actions have improved dramatically.



DONATION OF LONG-PILE HIBRID-TURF PG FOR KINDERGARTENS AND PLAYGROUNDS IN SHIRAKAWA CITY

In April 2007, SRI Hybrid Limited donated 200 m² of long-pile Hibrid-Turf PG to kindergartens in Shirakawa City, Fukushima Prefecture, where one of Sumitomo Rubber's factories is located. Comprising long-pile turf filled with sand and featuring elastic cushioning properties, the Hibrid-Turf PG boasts enhanced shock absorption and is used as a cushioning material under children's play equipment. SRI Hybrid Limited has donated Hibrid-Turf PG to kindergartens and nursery schools neighboring the Sumitomo Rubber Group factories. On top of its contributions to playground safety, Hibrid-Turf PG also creates an atmosphere where children can play outside for longer periods and thus contributes to children's fitness. For these reasons, Hibrid-Turf PG is attracting acclaim from a variety of parties.



GOLF LESSONS FOR CHILDREN

SRI Sports Limited has cooperated with the NPO GOLFPARK-sponsored "Dunlop Junior Golf School" since 2002. The school's goals are to raise the profile of golf among young people and ultimately to help build healthy minds and bodies.

In addition, SRI Sports Limited opened Dunlop Junior School in October 2007 at a golf school operated by its group company. While providing lessons to improve golf techniques, this school simultaneously offers instruction to instill etiquette and golf rules.



SELECTED FOR THE FTSE4GOOD GLOBAL INDEX

Sumitomo Rubber Industries was again selected for inclusion in the "FTSE4Good Global Index," a global social responsibility investment (SRI) index following on from 2006. Created by the global index company FTSE International Limited, FTSE4Good is an equity index series that is designed to facilitate investment in companies that meet globally recognized corporate responsibility standards. Companies in the FTSE4Good Index Series have met stringent social, ethical and environmental criteria and are positioned to capitalize on the benefits of responsible business practice.



FTSE4Good