

1888

J. B. Dunlop invents
pneumatic tire



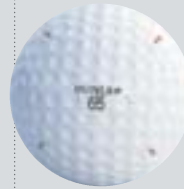
The world's
first pneumatic
tire



J.B. Dunlop

1900

Dunlop Rubber Co.,
Ltd. established in
the United Kingdom



DUNLOP 65
(released in 1935)

1930

Starts production of Japan's
first golf balls and
tennis balls

1961

Launches FORT
tennis balls



FORT

1952

Starts production of
blankets for offset
printing presses



DUNLOP FORT

1935

Starts production of
motorcycle tires

1954

Develops Japan's first tubeless
tire, the DUNLOP FORT

1964

Starts production of golf clubs

1910

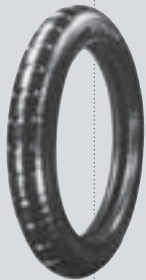
Starts production of bicycle tires
and tubes and solid tires for
rickshaws

1911

Starts production of rubber
tubing, gloves and water
pillows

1913

Produces Japan's
first automotive tire



The first Japan-made tire



A poster for a bicycle tire in 1920

1966

Starts production of the SP3,
Japan's first radial tire



SP3

1967

Starts production of
marine fenders

A poster for radial
tires in the late 1960s

1960

1960

Start of The Sumitomo Group's
capital participation



Signing ceremony in 1960

1937

Changes the corporate name to
Japan Dunlop Rubber Co., Ltd.

1944

Starts operations of the
Izumiohtsu factory

1945

Damage to the Kobe
Factory by wartime aerial
attacks

1961

Starts operations of the
Nagoya Factory

1963

Changes corporate name to
Sumitomo Rubber Industries, Ltd.

October 1909

Establishes Dunlop Rubber (Far East) Ltd.

1917

Establishes corporate entity in
Japan and changes the corporate
name to Dunlop Rubber (Far East)
Co., Ltd.



Kobe Factory around 1920

Sumitomo Rubber Group

— A Century of Achievements

1976

Develops Japan's first Formula-1 racing tire



Denovo 2

1979

Releases the Denovo 2 runflat tire



A poster for the first Dunlop Phoenix Tournament (1974)



Tour Special Metal Mix W

1996

Releases the world's first metal powder-mixed, three-piece golf ball, the Tour Special Metal Mix W



DRS

1998

Announces Digital Rolling Simulation (DRS), a tire design technology that applies simulation technology using a supercomputer

2006

Releases the LE MANS LM703 tire mounted with the world's first special noise-absorbing sponge



LE MANS LM703

Releases the ENASAVE ES801 tire made 70% from non-fossil resources



ENASAVE ES801

2008

Releases the ENASAVE 97 tire made 97% from non-fossil resources



ENASAVE 97

2000

Launches the new XXIO brand golf goods



First-generation XXIO driver and iron

2010

2000

2000

Starts operations of the Zhongshan, China factory



Signing ceremony for the business integration with The Ohtsu Tire & Rubber Co., Ltd.

2003
Merges with The Ohtsu Tire & Rubber Co., Ltd., spins off the Sports business and Industrial and Other Products business to establish SRI Sports Limited and SRI Hybrid Limited

2004

Starts operations of the Changshu/Suzhou, China factory

2005

Integrates the replacement tire divisions of Dunlop and Falken

2006

Announces The Sumitomo Rubber Group Long-Term Vision

Starts operations of the Thailand factory

Starts operations of the Vietnam factory

SRI Sports listed on the first section of the Tokyo Stock Exchange

2007

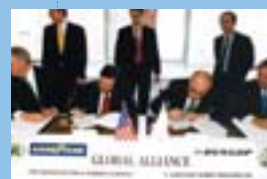
SRI Sports acquires Cleveland

Starts operations of the expanded production area of the Thailand factory

2008

Achieves zero emissions at 18 factories in Japan and overseas, 12 of which attain complete zero emissions

Acquires the ISO 14001 certification for all factories in Japan and overseas



Signing ceremony for business alliance with The Goodyear Tire & Rubber Company

1990

1991

Completes construction of the Nayoro Tire Proving Ground

1994

Completes construction of the Asahikawa Tire Proving Ground

Completes construction of the Golf Science Center

1995

Closes Kobe Factory due to the Great Hanshin-Awaji Earthquake

1996

Starts operations of the Ichijima Factory

1997

Starts operations of the Indonesia factory

1998

Acquires the industry's first ISO14001 certification at all domestic factories

1999

Forms a global alliance in the tire business with The Goodyear Tire & Rubber Company of the United States

1980

1980

Starts operations of the Malaysia factory

1981

Completes a full-scale business alliance with The Ohtsu Tire & Rubber Co., Ltd.



Announcement of business alliance with The Ohtsu Tire & Rubber Co., Ltd.

1975

Listed on the second section of the Tokyo Stock Exchange, Osaka Securities Exchange and Nagoya Stock Exchange

1976

Starts operations of the Miyazaki Factory

1983

Acquires Dunlop U.K.'s European tire business



Signing ceremony for business alliance with Dunlop U.K.

1984

Acquires six tire plants, in the United Kingdom, West Germany and France, as well as the Dunlop Tyre Technical Division

1986

Acquires Dunlop Tire Corporation in the United States

Completes construction of the Okayama Tire Proving Ground

1987

Shift of listing from the second to first section of the Tokyo Stock Exchange, Osaka Securities Exchange and Nagoya Stock Exchange