

2015

In line with the Sumitomo Rubber Group Long-Term Vision, in which we have set fiscal 2015 as the year for attaining our targets, we aim to maximize our corporate value through sustainable growth. Specifically, we intend to become a corporate group that generates superior corporate value through the application of our proprietary competencies, namely, our front-line operational skills, leading development capabilities, and technological expertise, in addition to achieving the industry's top earnings power. Reflecting efforts to expand its global business and earnings capabilities, the Sumitomo Rubber Group achieved record-high sales and profit in fiscal 2011.



GEARING UP FOR THE NEXT PHASE OF GROWTH

FISCAL 2015 LONG-TERM VISION

Net sales	¥800 billion
Operating income ratio	10% or more
Equity ratio	40%
ROE	15% or more