

Industrial and Other Products Business

- With Sumitomo Rubber Industries' Hybrid Rubber Products HQ. as its core, the Industrial and Other Products business offers a wide variety of products encompassing precision rubber parts for printers and photocopiers, vibration control dampers, artificial turf for sporting use, floor coating, portable ramps for wheelchair use, rubber gloves, rubber gas tubes, offset printing blankets, marine fenders, rubber valves and medical rubber parts. The Company covers diverse needs that range from daily life to industrial applications.

No.1

share of the domestic market for bridge cable dampers

Survey conducted by Sumitomo Rubber Industries

No.1

share of the domestic market for artificial turf for sporting use

Survey conducted by Sumitomo Rubber Industries



The MIRAIE damper for use in two-by-four construction

MIRAIE

The MIRAIE damper for wooden houses uses Sumitomo Rubber Industries' high damping rubber technology. Capable of absorbing up to 70%* of the kinetic energy of an earthquake tremor, MIRAIE is also effective in buffering repeated aftershocks.

* Based on the results of in-house shake table experiments



The MIRAIE damper for use in the conventional post and beam structures



Fiscal 2012 Results

During fiscal 2012, sales in the Industrial and Other Products business increased 7.4% year on year to ¥29,539 million, while operating income rose 46.5% to ¥2,139 million.

The Company expanded its marketing channels by releasing the MIRAIE damper for wooden houses, which uses an innovative new damping rubber material that reduces structural vibration. Also, medical rubber parts enjoyed sales growth in step with an increase in orders from major customers. Sales of such products as architectural floor materials, artificial turf for sports facilities and rubber gloves were also favorable.

Precision rubber parts for printers and photocopiers

Precision rubber parts for printers and photocopiers require accuracy on a micrometer scale. With production bases in Japan, China and Vietnam, Sumitomo Rubber Industries meets the needs of a wide variety of customers.



Medical rubber parts

Exercising thorough quality control, Sumitomo Rubber Industries offers safe and high-quality medical rubber parts.

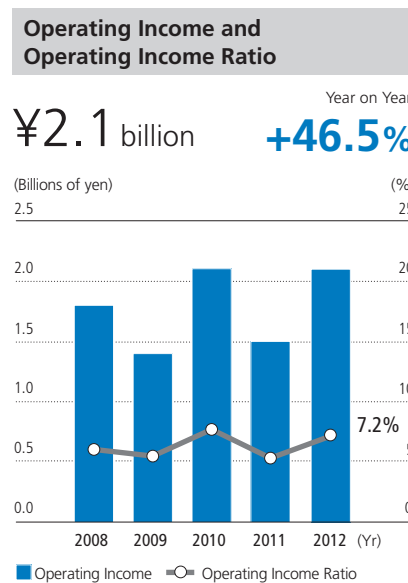
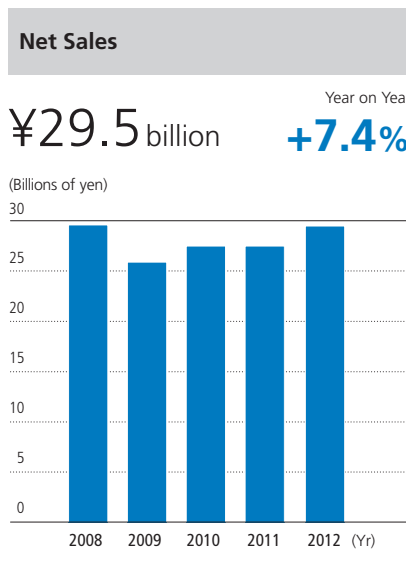
Fiscal 2013 Outlook

To meet an expected increase in demand, Sumitomo Rubber Industries will strive to reinforce its production capacity for medical rubber parts and thereby ensure the constant supply of safe and high-quality products as well as sales expansion. Furthermore, the Company seeks to reinforce the lineup of MIRAIE dampers for wooden houses. In addition to a new product for use in two-by-four construction that was released in March 2013, plans call for introducing a remodeling-use MIRAIE damper as well in June 2013. Moving forward, the Company will proactively conduct sales activities for these products.



Rubber gloves

The extensive lineup of Dunlop rubber gloves encompasses products for household and industrial use.



Artificial turf for sporting use "Hibrid-Turf"

Realizing both superior safety and playability, the Hibrid-Turf is installed in a wide variety of sports facilities from professional pitches to school facilities nationwide.