

Industrial and Other Products Business

- The Industrial and Other Products business offers a wide variety of products encompassing precision rubber parts for printers and photocopiers, vibration control dampers, artificial turf for sporting use, floor coating materials, portable ramps for wheelchair use, rubber gloves, rubber gas tubes, offset printing blankets, marine fenders, rubber valves and medical rubber parts. The Company covers diverse needs that range from daily life to industrial applications.



Survey conducted by Sumitomo Rubber Industries

MIR^{“A”}IE^{2x4}



The MIRAIE 2x4 vibration control unit

MIR^{“A”}IE

MIRAIE brand vibration control units for housing were developed using proprietary Sumitomo Rubber Industries technology in the area of high damping rubber. Capable of absorbing up to 70%* of the kinetic energy of an earthquake tremor, MIRAIE is also effective in buffering repeated aftershocks.

* Based on the results of in-house shake table experiments simulating real-life earthquake intensity



The MIRAIE damper for conventional post and beam structures



Fiscal 2013 Results

During fiscal 2013, sales in the Industrial and Other Products business increased 12.6% year on year to ¥33,248 million, while operating income rose 49.8% to ¥3,205 million.

The Company augmented its lineup of MIRAIE brand vibration control units, which help reduce structural vibration. Specifically, the Company launched the MIRAIE 2x4 designed for wooden houses with two-by-four construction as well as a remodeling-use MIRAIE damper. Sales grew steadily for such products as medical rubber parts as well as precision rubber parts for printers and photocopiers.

Fiscal 2014 Outlook

To meet expected demand growth in the vibration control equipment market, Sumitomo Rubber Industries will work to expand sales of MIRAIE brand vibration control units for housing as well as to speed up global business expansion, particularly in emerging nations, with a focus on vibration control dampers for buildings, beginning with earthquake-prone Turkey and Taiwan. In medical rubber parts, the Company is working to develop new products with high functionality and stepping up global development in response to the growing market worldwide for medical parts.

Precision rubber parts for printers and photocopiers

Precision rubber parts for printers and photocopiers require accuracy on a micrometer scale. With production bases in Japan, China and Vietnam, Sumitomo Rubber Industries meets the needs of a wide variety of customers.



Medical rubber parts

Exercising thorough quality control, Sumitomo Rubber Industries offers safe and high-quality medical rubber parts.



Rubber gloves

The extensive lineup of Dunlop rubber gloves encompasses products for household and industrial use.



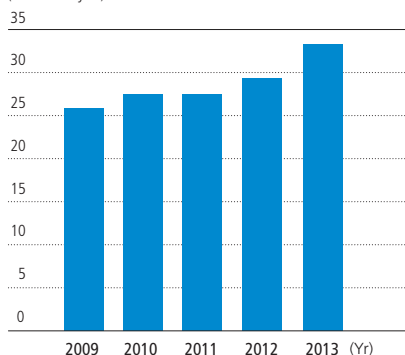
Artificial turf for sporting use "Hibrid-Turf"

Realizing both superior safety and playability, the Hibrid-Turf is installed at a wide variety of sports facilities from professional pitches to school facilities nationwide.

Net Sales

¥33.2 billion +12.6%
Year on Year

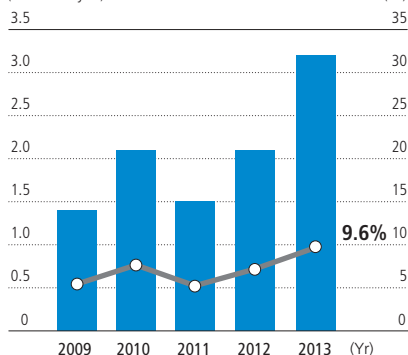
(Billions of yen)



Operating Income and Operating Income Ratio

¥3.2 billion +49.8%
Year on Year

(Billions of yen)



■ Operating Income ○ Operating Income Ratio