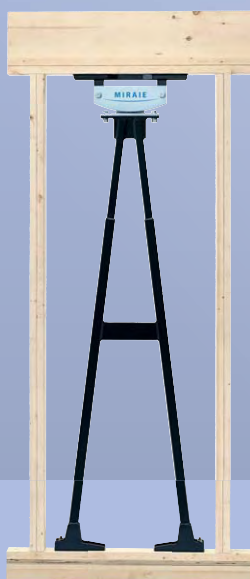


# INDUSTRIAL AND OTHER PRODUCTS

## B U S I N E S S

- The Industrial and Other Products business offers a wide variety of products encompassing precision rubber parts for printers and photocopiers, vibration control dampers, artificial turf for sporting use, floor coating materials, portable ramps for wheelchair use, rubber gloves, rubber gas tubes, offset printing blankets, marine fenders, rubber valves and medical rubber parts. The Company covers diverse needs that range from daily life to industrial applications.

MIR<sup>“A”</sup>IE<sup>2x4</sup>



The MIRAIE 2x4 vibration control unit

# No. 1

share of the domestic market  
for artificial turf for sporting use

Survey conducted by Sumitomo Rubber Industries

MIR<sup>“A”</sup>IE

MIRAIE brand vibration control units for housing were developed using proprietary Sumitomo Rubber Industries technology in the area of high damping rubber. Capable of absorbing up to 70%\* of the kinetic energy of an earthquake tremor, MIRAIE is also effective in buffering repeated aftershocks.

\* Based on the results of in-house shake table experiments simulating real-life earthquake intensity



The MIRAIE damper for conventional post and beam structures



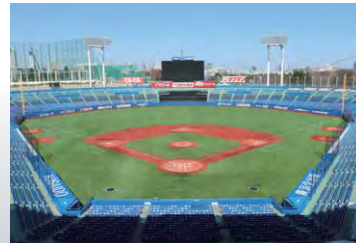
#### Rubber gloves

The extensive lineup of Dunlop rubber gloves encompasses products for household and industrial use.



#### Medical rubber parts

Exercising thorough quality control, Sumitomo Rubber Industries offers safe and high-quality medical rubber parts.



#### "Hibrid-Turf" artificial turf for sporting use

Realizing both superior safety and playability, Hibrid-Turf is installed in a wide variety of sports facilities from professional pitches to school facilities nationwide. This artificial turf has been used at Jingu Stadium since 2008.

### Fiscal 2014 Results

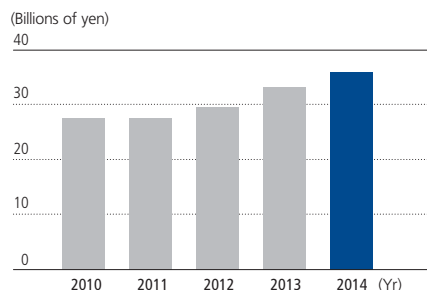
During fiscal 2014, sales in the Industrial and Other Products business increased 8.1% year on year to ¥35.9 billion, while operating income rose 45.0% to ¥4.6 billion.

The Company continued to offer vibration control equipment that helps reduce structural vibration with a lineup tailored to accommodate latest customer needs, including MIRAIE brand vibration control units for housing as well as the MIRAIE 2x4 designed for wooden houses with two-by-four construction. Sales grew steadily for such products as medical rubber parts as well as precision rubber parts for printers and photocopiers. In addition, the Company augmented its lineup of artificial turf for sports facilities with the introduction of Hibrid-Turf EX, a long pile turf that garnered favorable customer reviews for its significantly improved durability.

Owing to these efforts, sales in the Industrial and Other Products business segment increased year on year.

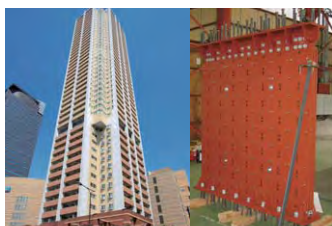
#### Net Sales

**¥35.9 billion**  
Year on Year **+8.1%**



### Fiscal 2015 Outlook

As it considers the vibration control system business a potential growth driver, Sumitomo Rubber Industries will continue working to expand sales of MIRAIE brand vibration control units for housing as well as to capture the burgeoning global demand for vibration control dampers for buildings. In the medical rubber parts business, the Company acquired the Switzerland-based Lonstrott Holding AG in January 2015, thus securing a manufacturing and marketing base in Europe. Targeting mainly the European market, the Company will accelerate global expansion in this field.

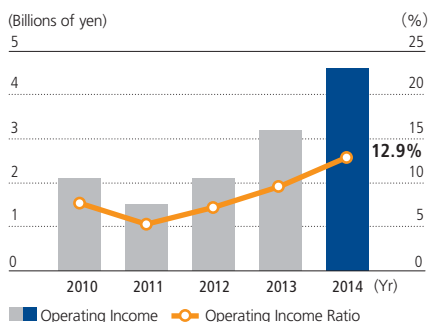


#### Vibration control dampers for buildings

Our vibration control dampers made using a special high damping rubber protect buildings and housing complexes from swaying due to high winds and earthquake tremors. We are accelerating our expansion into earthquake-prone Turkey and Taiwan with these products.

#### Operating Income and Operating Income Ratio

**¥4.6 billion**  
Year on Year **+45.0%**



### MIRAIE Rated Number One in Building Materials and Equipment Manufacturer Rankings

Sumitomo Rubber Industries was rated number one in Nikkei Home Builder's "Building Materials and Equipment Manufacturer Rankings 2014"\* in the category of vibration control materials for single-unit housing. This rating was awarded in recognition of the excellent features of the MIRAIE brand vibration control units, including their capability to absorb earthquake tremors as well as superior cost-efficiency and durability.

\* Sponsored by Nikkei Business Publications, Inc., the ranking was determined based on the results of questionnaires sent via Internet between September 8 and 30, 2014, to a total of 830 people employed by housing developers and construction firms.



#### Precision rubber parts for printers and photocopiers

Precision rubber parts for printers and photocopiers require accuracy on a micrometer scale. With production bases in Japan, China and Vietnam, Sumitomo Rubber Industries meets the needs of a wide variety of customers.