



Financial Report

(January 1 ~ June 30, 2014)

Sumitomo Rubber Industries, Ltd.

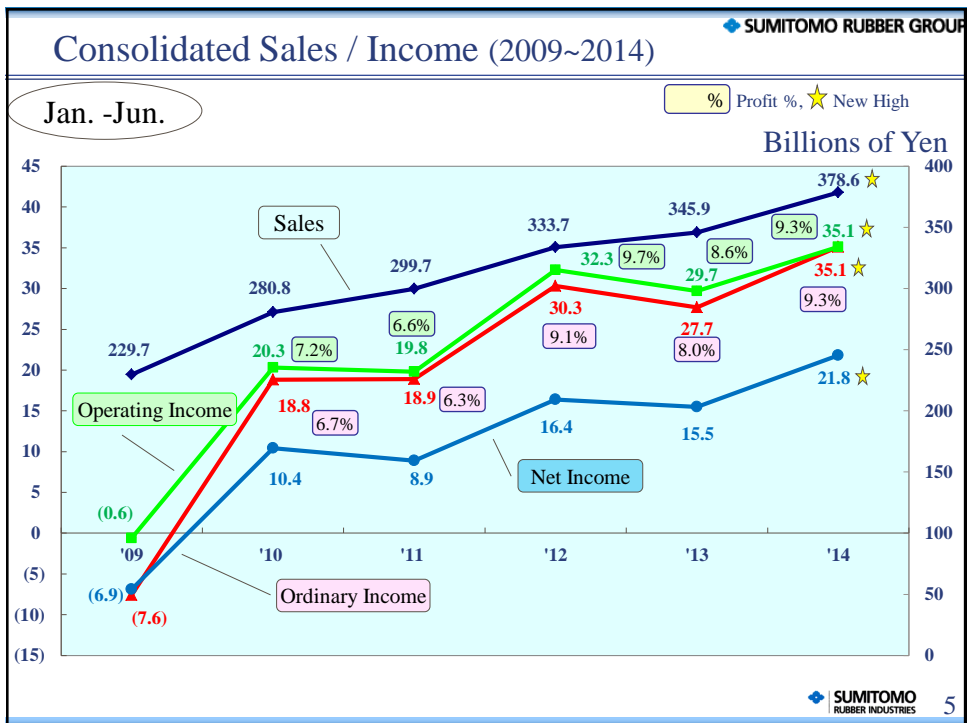
- 2014 2nd Quarter Financial Results Summary
 - Changes in Scope of Consolidation, Major Affiliated Companies
 - Financial Results Summary
- 2014 Annual Financial Results Projection
 - Annual Financial Results Projection Summary
 - Capex/Depreciation, Tire Production Capacity etc.

Changes in Consolidated Subsidiaries

Scope of Consolidation	Consolidated Subsidiaries 72 [3]		Equity-method affiliates 12 [(1)]	
			Unconsolidated Subs. 3	
			Affiliated companies 9	
# of changed Companies	Newly included 4	Excluded (1)	Newly included -	Excluded (1)
	4	(1)	-	(1)
	Wako Tennis Co., Ltd. SRI Europe GmbH Sumitomo Rubber AKO Lastik Sanayi ve Ticaret A.Ş. Sumigomu Takasago Integrate, Ltd.	(Merged with Dunlop Sports Marketing Co., Ltd.) Dunlop Sports Okinawa Co., Ltd.		Wako Tennis Co., Ltd.

Sumitomo Rubber Group Major Subsidiaries			SUMITOMO RUBBER GROUP	
	Tire business	Sports business	Industrial & Other	
Overall Control	Goodyear Japan Dunlop Goodyear Tires	Dunlop Sports		
Sales	Domestic wholesale companies (11) Overseas wholesale company (U.S/EU/Asia/Russia/Thailand/China/India/Middle East/Latin America)	Domestic wholesale companies(1) Overseas wholesale company (Canada/EU/Asia/Australia/Korea/China/Hong Kong/South Africa/Thailand)	Dunlop Home Products Sumigomu Sangyo Sumigomu Takasago Integrate Hong Kong Sumirubber	
Manufacture	Tire Overseas Factories: Indonesia, Thailand, China(Changshu), China(Hunan), Brazil, South Africa Under construction:Turkey Natural Rubber-Processing Plant: Thailand	Domestic factory: Dunlop Golf Club Overseas Factory: Roger Cleveland Golf Company Tennis ball factory:Thailand	Zhongshan Sumirubber Sumirubber Vietnam Sumirubber Malaysia	
Service	SRI Engineering, SRI Systems, SRI Logistics			
Affiliates	SRI USA,SRITP,SRIE,Other	Wako Tennis Co., Ltd.	72 Subsidiaries 12 Affiliates	
	JV:GDTE,GDTNA Naigai Rubber Tochigi SEI GSGPC,GSGTL	Golf Course		

Consolidated Financial Results			SUMITOMO RUBBER GROUP					
Jan. -Jun.	Billions of Yen							
	Jan.-Mar.	Apr.-Jun.	Jan.-Jun.		May. 8 th	Feb.13 th		
	'14 vs '13		'14 vs '13		Proj.	Proj.		
Sales	190.7	116% +26.8	187.9	103% +5.9	378.6	109% +32.7	380.0	370.0
Operating Income (%)	18.5 (9.7%)	123% +3.5	16.6 (8.8%)	113% +1.8	35.1 (9.3%)	118% +5.4	35.0 (9.2%)	32.0 (8.6%)
Ordinary Income (%)	17.9 (9.4%)	124% +3.5	17.2 (9.1%)	129% +3.8	35.1 (9.3%)	126% +7.3	32.5 (8.6%)	29.5 (8.0%)
Net Income	10.9	121% +1.9	11.0	169% +4.5	21.8	141% +6.4	18.5	16.5
Equity Income	0.6	+1.3	1.3	+1.8	1.9	+3.1	0.6	—



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Net Sales / Operating Income by Industry Segment

Jan. -Jun. Billions of Yen

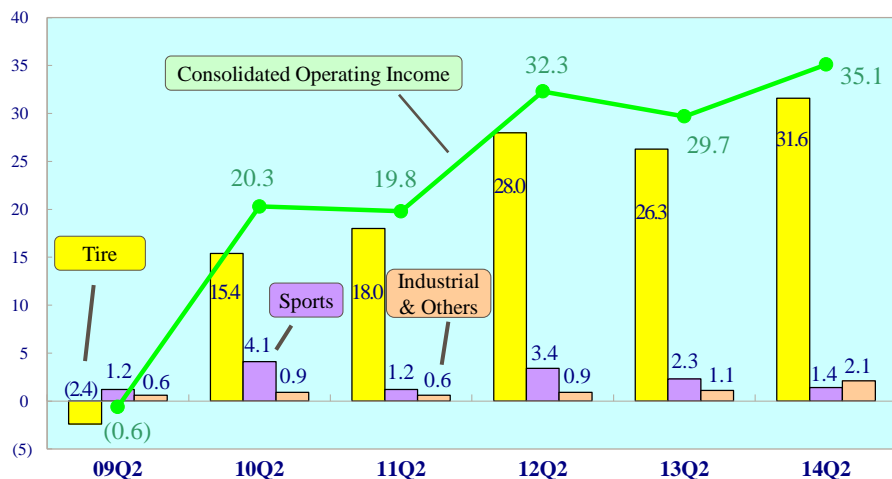
	Jan.-Mar.		Apr.-Jun.		Jan.-Jun.		May. 8 th	Feb. 13 th	
		'14 vs '13		'14 vs '13		'14 vs '13	Proj.	Proj.	
Sales	Tire	165.9	117%	163.2	105%	329.1	111%	329.0	319.0
	Sports	15.6	111%	17.1	91%	32.7	100%	34.0	34.0
	Industrial & Others	9.2	120%	7.6	99%	16.8	110%	17.0	17.0
	Consolidated	190.7	116%	187.9	103%	378.6	109%	380.0	370.0
Operating Income	Tire	16.5	120%	15.1	120%	31.6	120%	30.5	27.5
	Sports	0.6	100%	0.8	46%	1.4	61%	3.0	3.0
	Industrial & Others	1.3	231%	0.8	159%	2.1	199%	1.5	1.5
	Consolidated	18.5	123%	16.6	113%	35.1	118%	35.0	32.0

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Consolidated Operating Income by Industry segment (Jan.-Jun.)

Jan. -Jun.

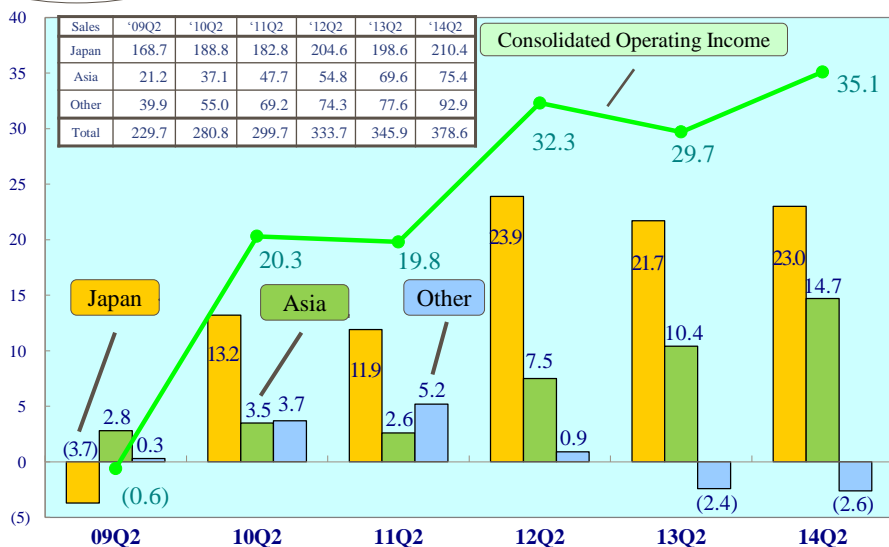
Billions of Yen

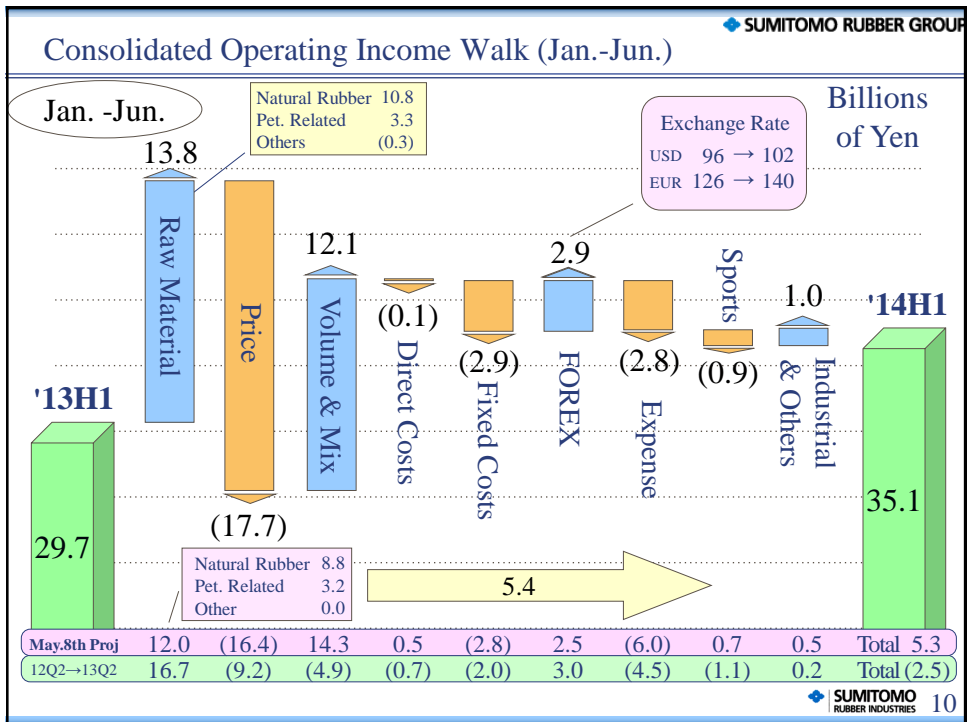
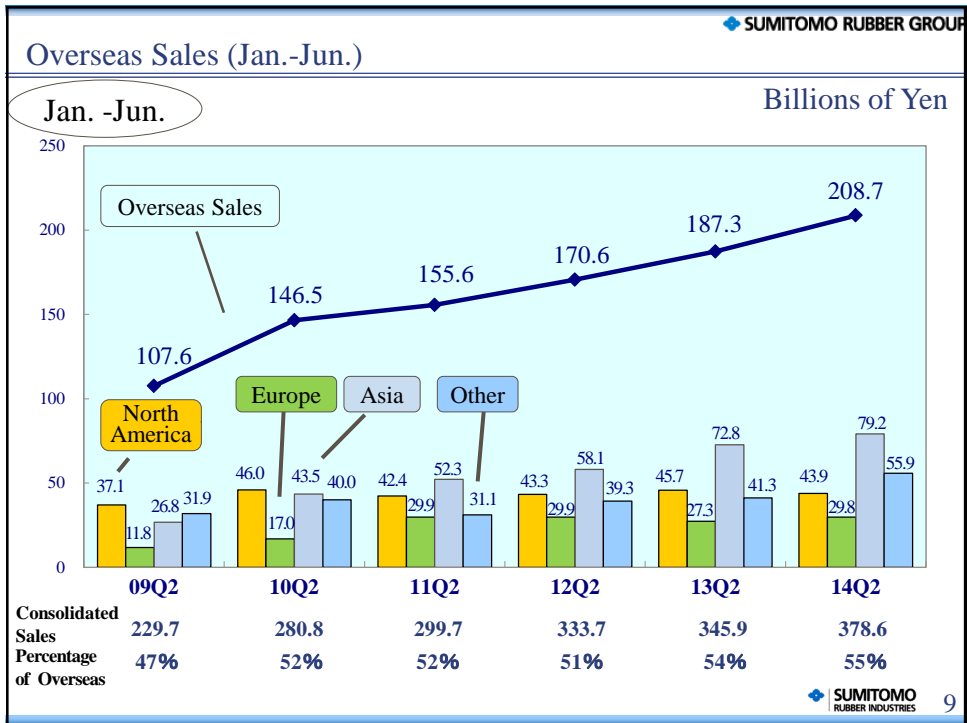


Consolidated Operating Income by geographic area (Jan.-Jun.)

Jan. -Jun.

Billions of Yen



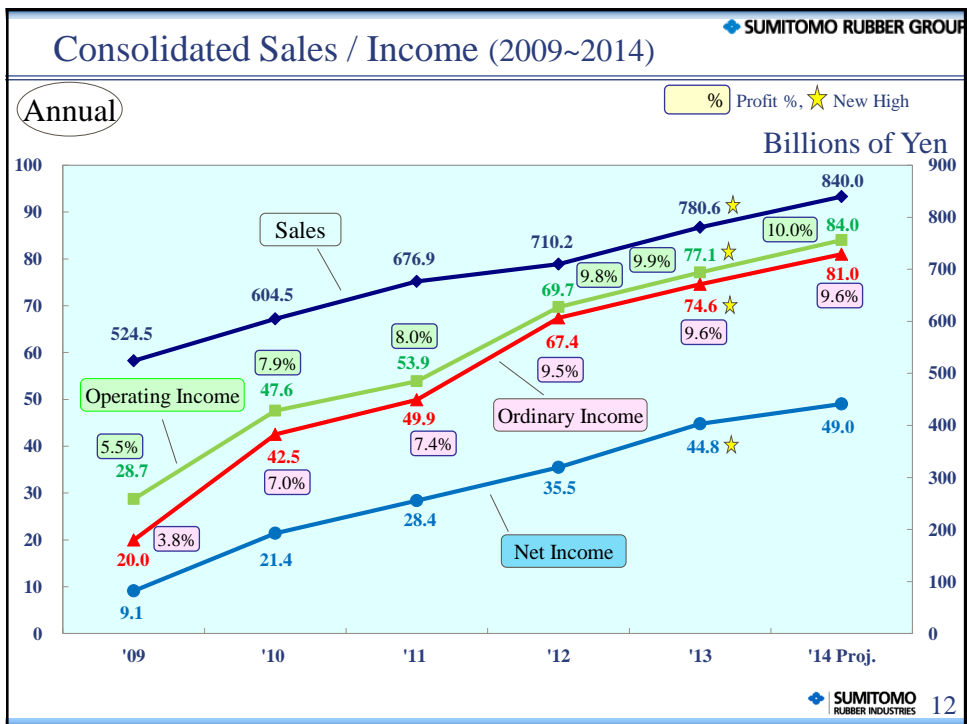


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Consolidated Results Projection (Annual)

Annual	Billions of Yen					
	Annual Proj. 2014	Actual 2013	'14 vs '13	May. 8 th Proj.	Jul.-Dec. Proj. Aug. 7 th	'14 vs '13
Sales	840.0	780.6	108%	840.0	461.4	106%
Operating Income (%)	84.0 (10.0%)	77.1 (9.9%)	109%	83.0 (9.9%)	48.9 (10.6%)	103%
Ordinary Income (%)	81.0 (9.6%)	74.6 (9.6%)	109%	78.0 (9.3%)	45.9 (10.0%)	98%
Net Income	49.0	44.8	109%	47.0	27.2	93%
Equity Income	1.9	(0.4)	2.3	0.6	0.0	(0.9)
ROE	14.0%	15.6%	(1.6%)	13.5%		
D/E Ratio	0.8	0.9	-	0.9		

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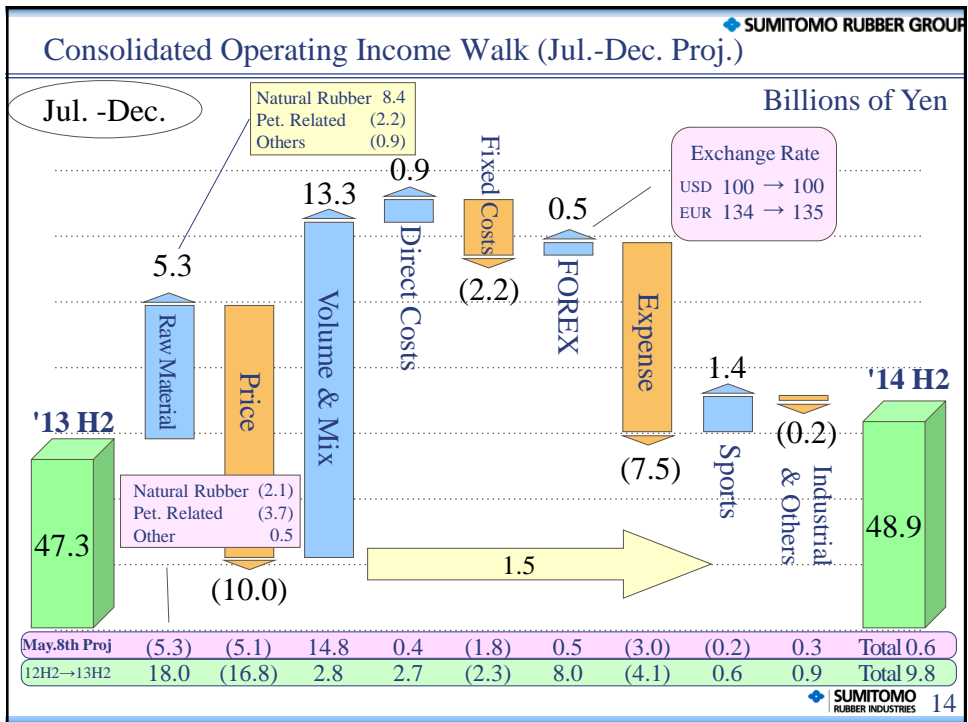
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Net Sales / Operating Income by Industry Segment (Annual)

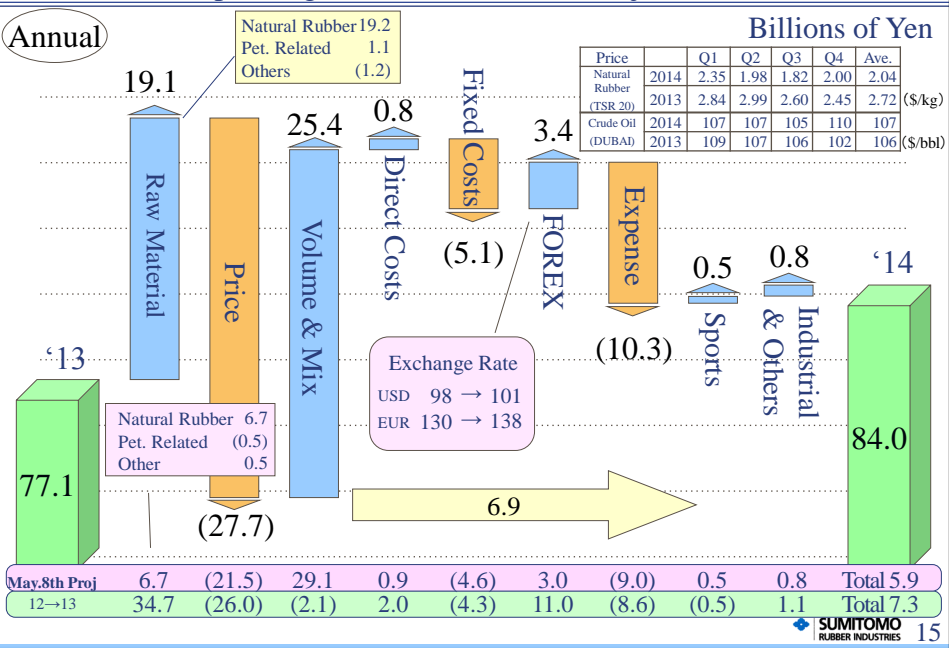
Billions of Yen

Annual							
		Annual Proj. 2014	Actual 2013	'14 vs '13	May. 8 th Proj.	Jul.-Dec. Proj. Aug. 7 th	'14 vs '13
Sales	Tire	735.0	681.1	108%	735.0	405.9	106%
	Sports	67.0	66.3	101%	67.0	34.3	102%
	Industrial & Others	38.0	33.2	114%	38.0	21.2	118%
	Consolidated	840.0	780.6	108%	840.0	461.4	106%
Operating Income	Tire	75.5	69.9	108%	74.5	43.9	101%
	Sports	4.5	4.0	113%	4.5	3.1	187%
	Industrial & Others	4.0	3.2	124%	4.0	1.9	88%
	Consolidated	84.0	77.1	109%	83.0	48.9	103%

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Consolidated Operating Income Walk (2014 Proj.)



Consolidated Operating Income Analysis

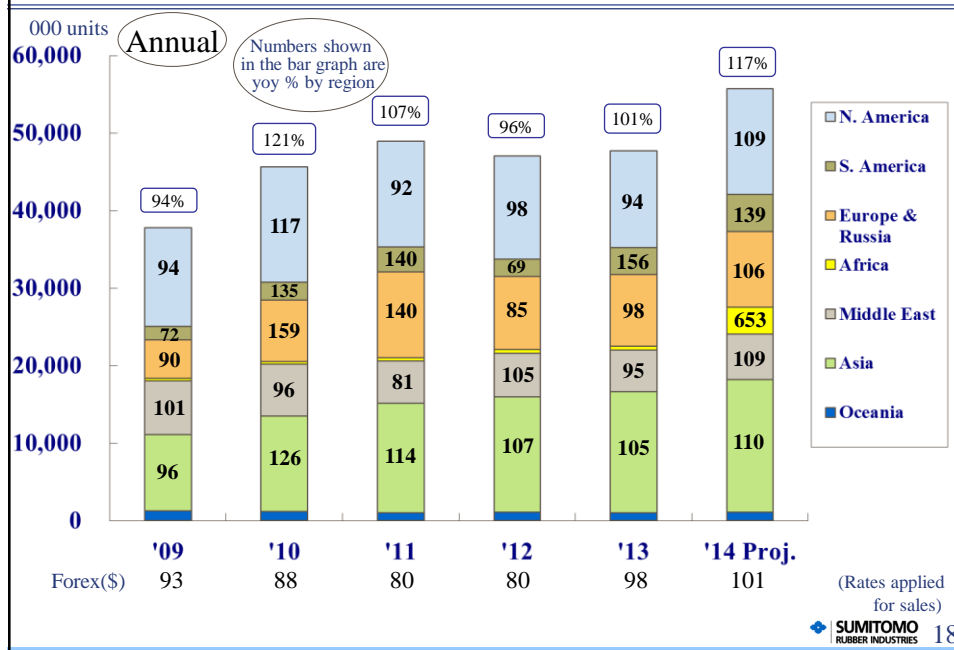
Period	Operating Income	Factor										
		Raw Material	Price	Volume & Mix	Direct Costs	Fixed Costs	FOREX	Expense	Sports	Industrial & Others		
'13	Q1	15.0	(1.0)	7.9	(3.8)	(3.1)	(0.5)	(0.6)	1.7	(1.8)	(0.9)	0.1
	Q2	14.8	(1.5)	8.8	(5.4)	(1.8)	(0.2)	(1.4)	1.3	(2.7)	(0.2)	0.1
	H2	47.3	9.8	18.0	(16.8)	2.8	2.7	(2.3)	8.0	(4.1)	0.6	0.9
	Annual	77.1	7.3	34.7	(26.0)	(2.1)	2.0	(4.3)	11.0	(8.6)	(0.5)	1.1
'14	Q1	18.5	3.5	6.3	(8.7)	7.7	0.5	(1.3)	1.1	(2.9)	0.0	0.8
	Q2	16.6	1.9	7.5	(9.0)	4.4	(0.6)	(1.6)	1.8	0.1	(0.9)	0.2
	H2	48.9	1.5	5.3	(10.0)	13.3	0.9	(2.2)	0.5	(7.5)	1.4	(0.2)
	Annual	84.0	6.9	19.1	(27.7)	25.4	0.8	(5.1)	3.4	(10.3)	0.5	0.8
vs May 8th Proj.	H1	—	0.1	1.8	(1.3)	(2.2)	(0.6)	(0.1)	0.4	3.2	(1.6)	0.5
	H2	—	0.9	10.6	(4.9)	(1.5)	0.5	(0.4)	0.0	(4.5)	1.6	(0.5)
	Annual	—	1.0	12.4	(6.2)	(3.7)	(0.1)	(0.5)	0.4	(1.3)	0.0	0.0

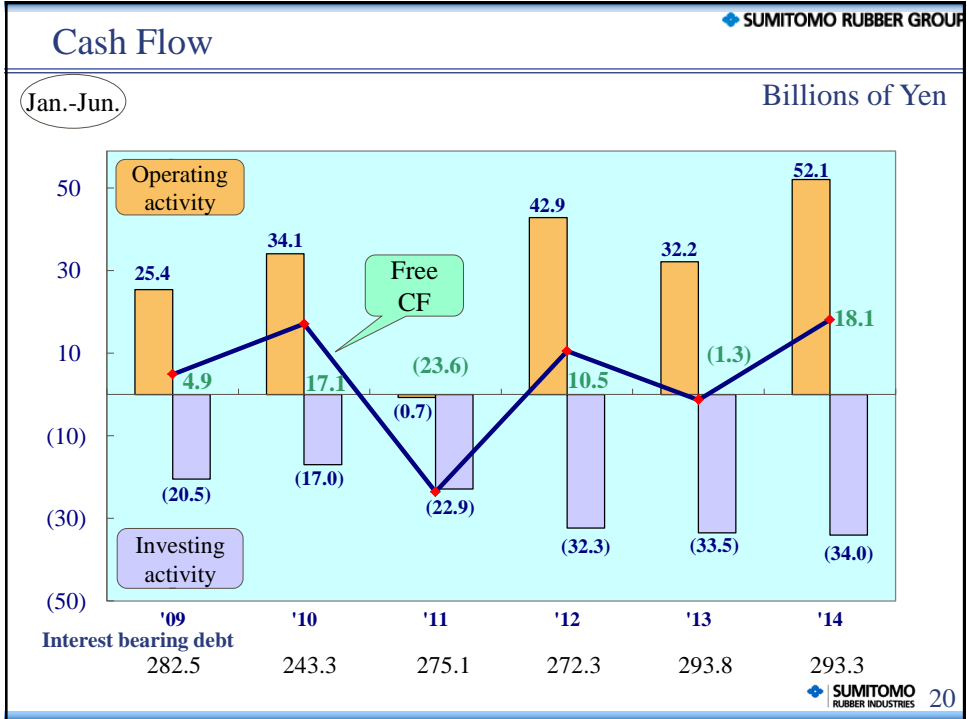
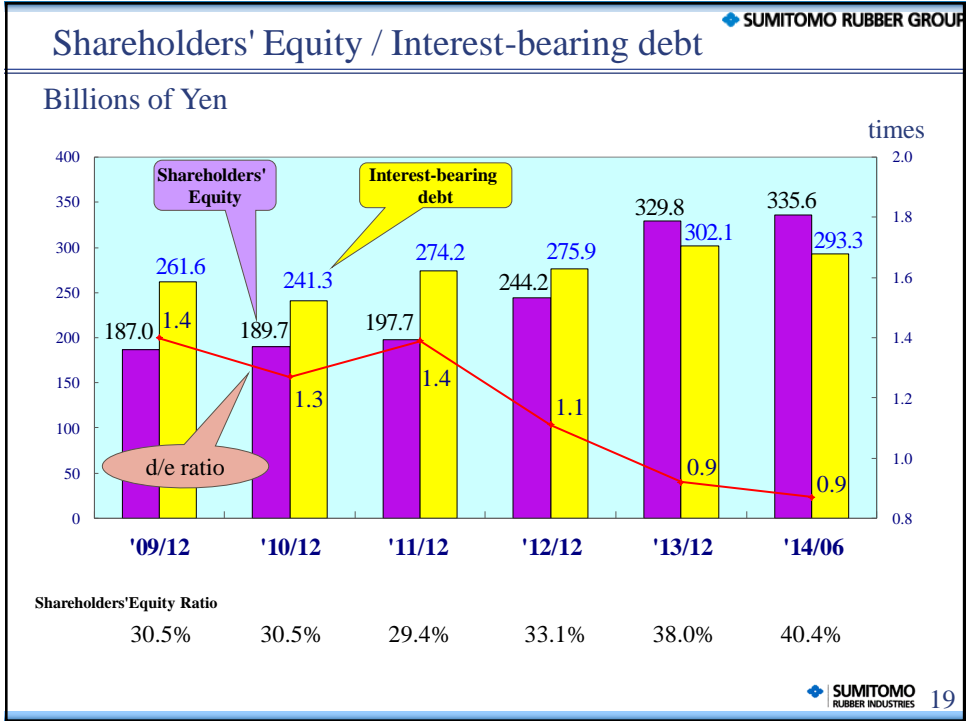
SUMITOMO RUBBER INDUSTRIES 16

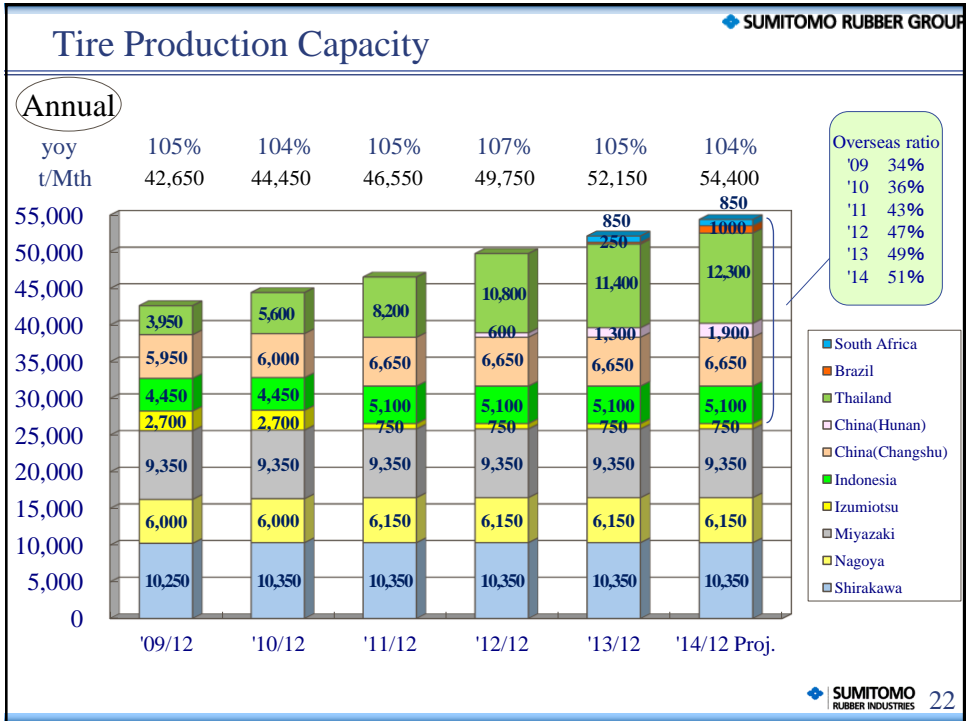
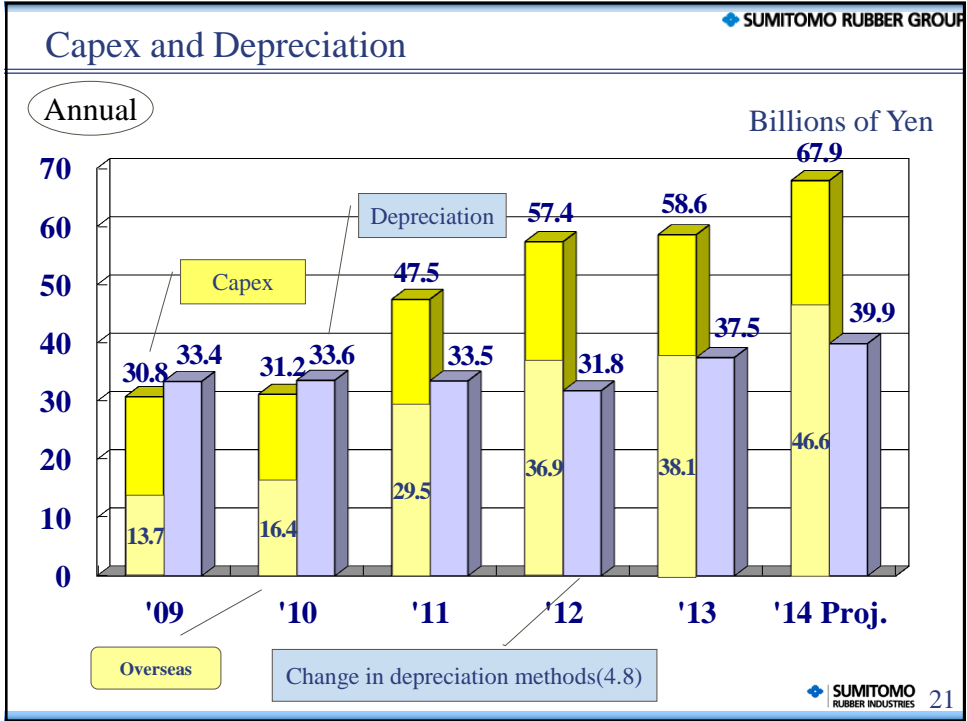
Tire Sales Volume (Comparison %)

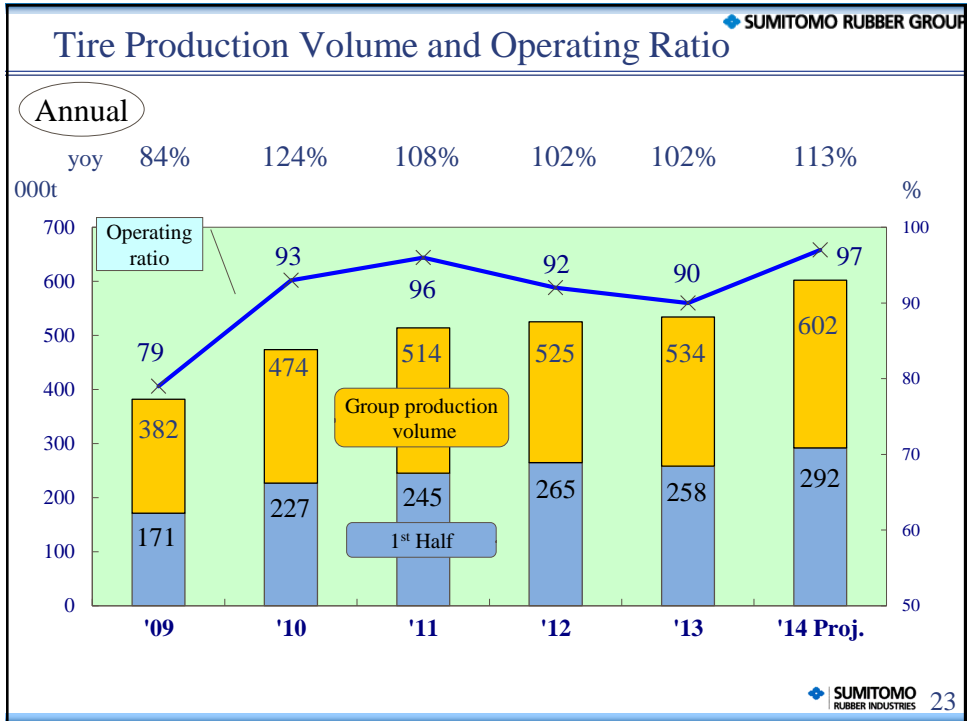
	2013 ACT					2014 Jan.-Jun.ACT, Jul.-Dec.Proj.					2014 Mar.8th Proj.			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Annual	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Annual	Jan-Jun	Jul-Dec	Annual	
Domestic O.E.	87%	92%	97%	105%	95%	106%	106%	102%	93%	102%	101%	96%	98%	
Overseas O.E.	120%	117%	122%	159%	129%	117%	132%	124%	118%	122%	125%	122%	123%	
Domestic Rep.	103%	101%	106%	106%	104%	125%	88%	99%	96%	101%	104%	96%	99%	
Overseas Rep.	90%	99%	101%	116%	101%	113%	118%	120%	116%	117%	117%	116%	116%	
Total	95%	100%	104%	116%	104%	115%	111%	113%	107%	111%	113%	109%	110%	
Total Tire Sales(000units)	22,200	23,020	25,280	29,930	100,420	25,520	25,630	28,580	32,170	111,900	50,870	60,070	110,940	
<i>Overseas Rep.</i>	North America	85%	96%	90%	104%	94%	110%	103%	112%	114%	109%	108%	110%	109%
	Asia	102%	99%	104%	114%	105%	100%	112%	113%	113%	110%	107%	112%	110%
	Middle East	69%	95%	93%	128%	95%	124%	126%	104%	91%	109%	119%	94%	105%
	Europe & Russia	85%	95%	97%	116%	98%	94%	118%	121%	94%	106%	105%	104%	105%

Tire Overseas Rep. Volume by Regional Segment









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Sales in the Sports Business Results

Billions of Yen

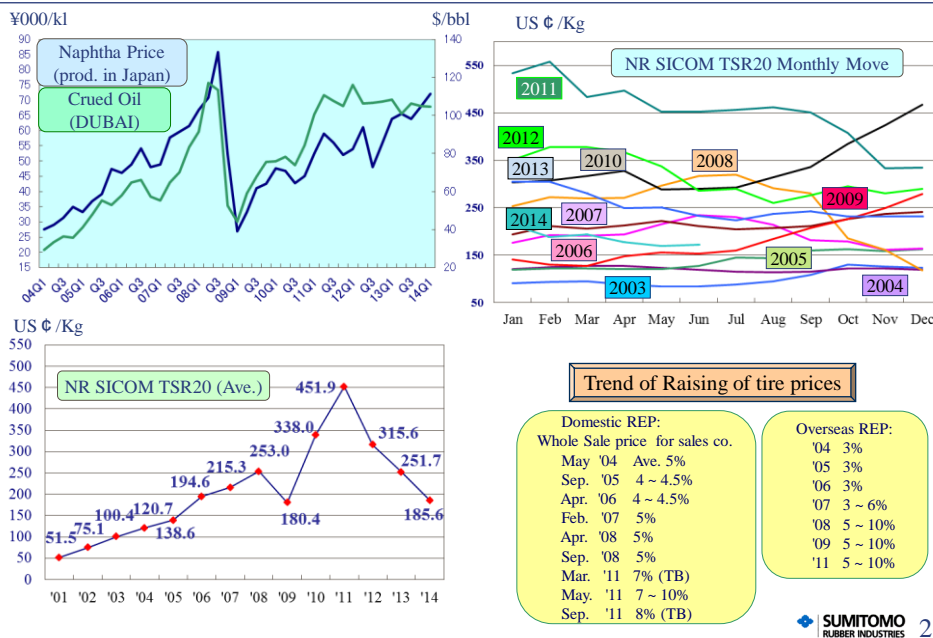
	2014 Q2 Jan.-Jun.	2013 Q2 Jan.-Jun.	'14 vs '13	Annual Proj. 2014
Golf Clubs	16.5	16.5	100%	34.0
Golf Balls	7.0	7.1	99%	14.2
Golf Shoes, Accessories & Others	4.1	3.7	111%	7.6
Golf goods	27.5	27.3	101%	55.7
Tennis goods	3.1	3.3	94%	6.3
Licensing income	0.2	0.2	100%	0.4
Sports goods business	30.8	30.8	100%	62.4
Other business	1.9	1.9	96%	4.6
Total	32.7	32.7	100%	67.0

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New Products / New Technology



Market Price: Natural Rubber • Naphtha



END

 SUMITOMO RUBBER GROUP

for you, for the earth

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