



Financial Report

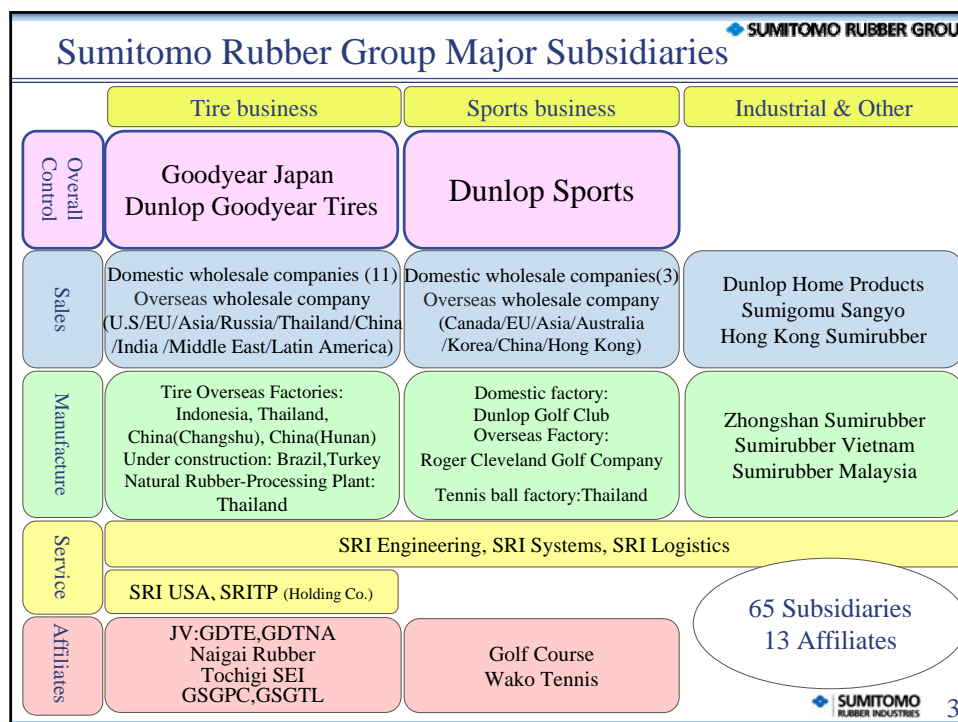
(January 1 ~ March 31, 2013)

Sumitomo Rubber Industries, Ltd.

- 2013 1st Quarter Financial Results Summary
 - Changes in Scope of Consolidation, Major Affiliated Companies
 - Financial Results Summary
- 2013 Annual Financial Results Projection
 - Annual Financial Results Projection Summary
 - Capex/Depreciation, Tire Production Capacity etc.

Changes in Consolidated Subsidiaries

Scope of Consolidation	Consolidated Subsidiaries 65 (±0)		Equity-method affiliates 13 (-1) Unconsolidated Subs. 4 Affiliated companies 9	
# of changed Companies	Newly included 2	Excluded (2)	Newly included -	Excluded (1)
	2	(2)	-	(1)
	Sumirubber Thai Eastern Corporation Co., Ltd. Falken Tyre India Private Limited.	SRI Tire Trading Ltd. (Merged with Sumitomo Rubber Industries, Ltd.) Dunlop Sports Chubu Co., Ltd. (Merged with Dunlop Sports Marketing Co., Ltd.)		Highmax Co., Ltd. (Merged with Dunlop Sports Enterprise Co., Ltd.)



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Consolidated Financial Results

Billions of Yen

	2013 Q1 Jan.-Mar.	2012 Q1 Jan.-Mar.	'13 vs '12	2012 Annual
Jan. -Mar.	163.9	166.9	98%	710.2
Sales	163.9	166.9	98%	710.2
Operating Income (%)	15.0 (9.1%)	16.0 (9.6%)	94%	69.7 (9.8%)
Ordinary Income (%)	14.4 (8.8%)	17.0 (10.2%)	85%	67.4 (9.5%)
Net Income	9.0	10.1	89%	35.5
Equity Income	(0.7)	0.2	(0.9)	(1.1)

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Net Sales / Operating Income by Industry Segment

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Jan. -Mar.

Billions of Yen

		2013 Q1 Jan.-Mar.	2012 Q1 Jan.-Mar.	'13 vs '12	2012 Annual
Sales	Tire	142.1	145.3	98%	619.4
	Sports	14.1	14.7	96%	61.3
	Industrial & Others	7.7	6.9	111%	29.5
	Consolidated	163.9	166.9	98%	710.2
Operating Income	Tire	13.8	14.0	98%	63.1
	Sports	0.6	1.5	42%	4.5
	Industrial & Others	0.6	0.5	121%	2.2
	Consolidated	15.0	16.0	94%	69.7

SUMITOMO RUBBER INDUSTRIES

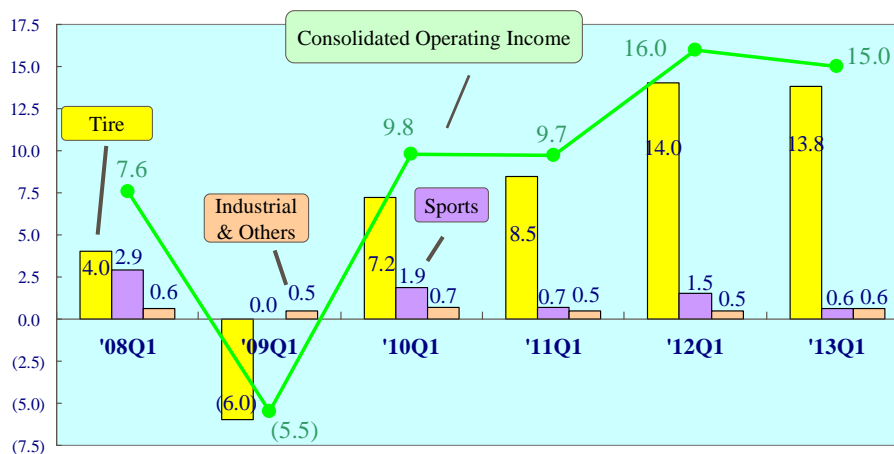
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Consolidated Operating Income by Industry segment (Jan.-Mar.)

SUMITOMO RUBBER GROUP

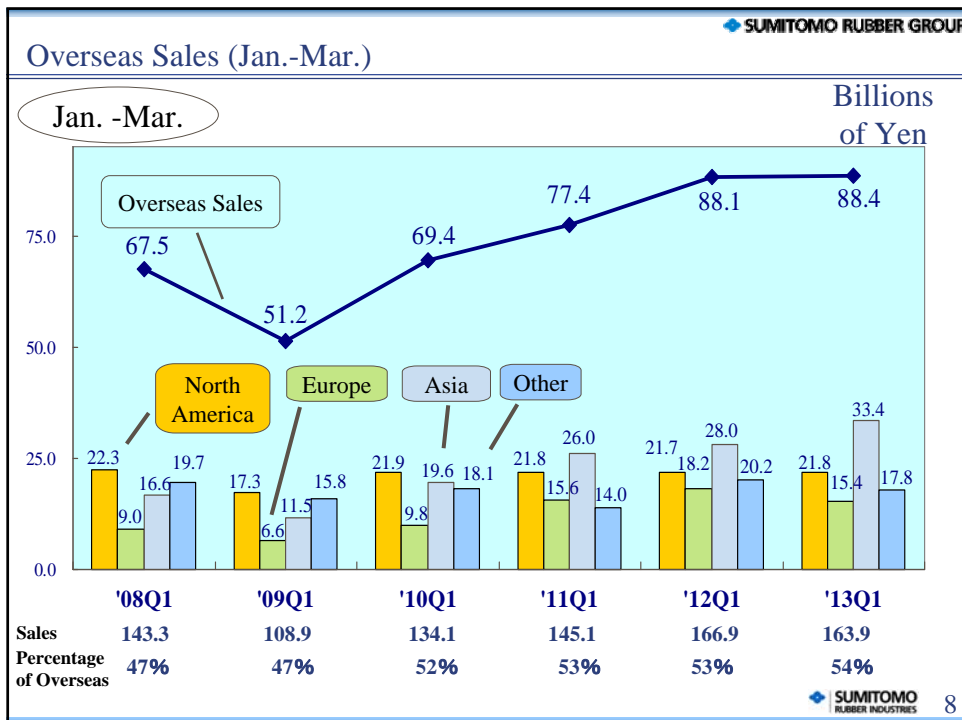
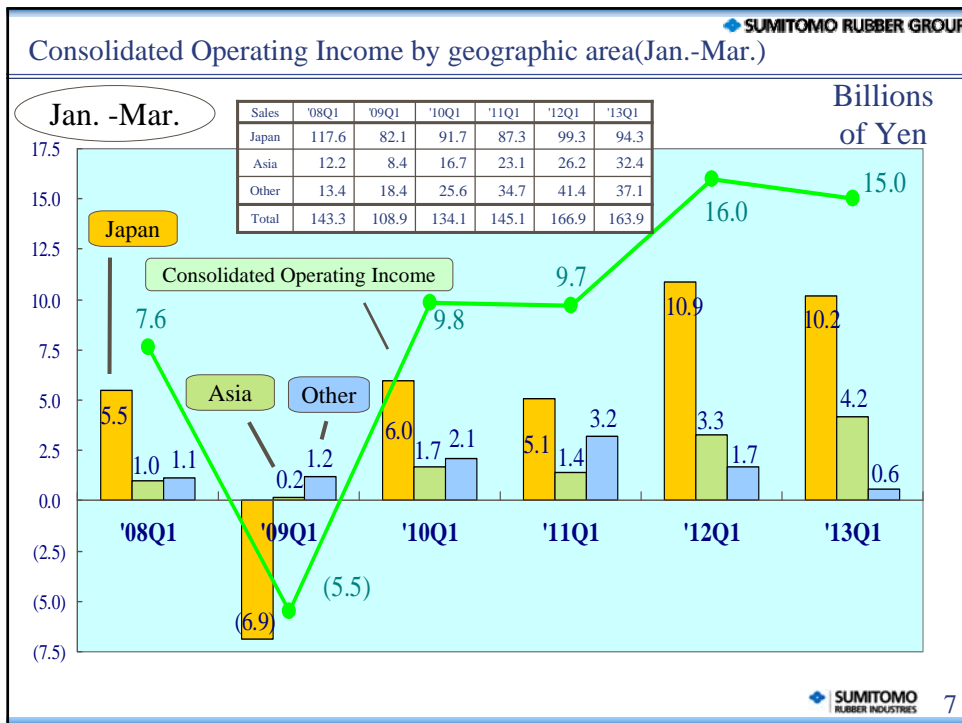
Jan. -Mar.

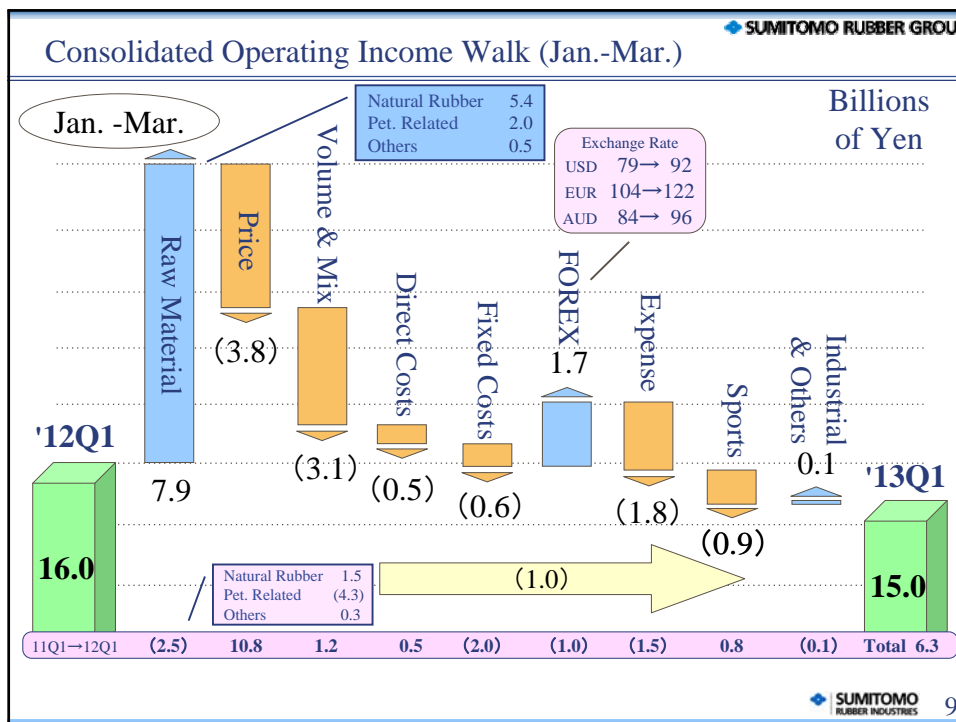
Billions of Yen



SUMITOMO RUBBER INDUSTRIES

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Consolidated Results Projection (Jan.-Jun.)

Billions of Yen

Jan. -Jun.						
	Interim Proj. '13 Jan.-Jun.	Proj. Feb. 14 th	'12 Jan.-Jun.	'13 vs '12	Proj. '13 Apr.-Jun.	'12 Apr.-Jun.
Sales	348.0	342.0	333.7	104%	184.1	166.8
Operating Income (%)	29.0 (8.3%)	27.0 (7.9%)	32.3 (9.7%)	90%	14.0 (7.6%)	16.3 (9.8%)
Ordinary Income (%)	27.0 (7.8%)	26.0 (7.6%)	30.3 (9.1%)	89%	12.6 (6.9%)	13.3 (8.0%)
Net Income	17.0	17.0	16.4	104%	8.0	6.3
Equity Income	(0.7)	0.0	0.2	(1.0)	0.0	0.0

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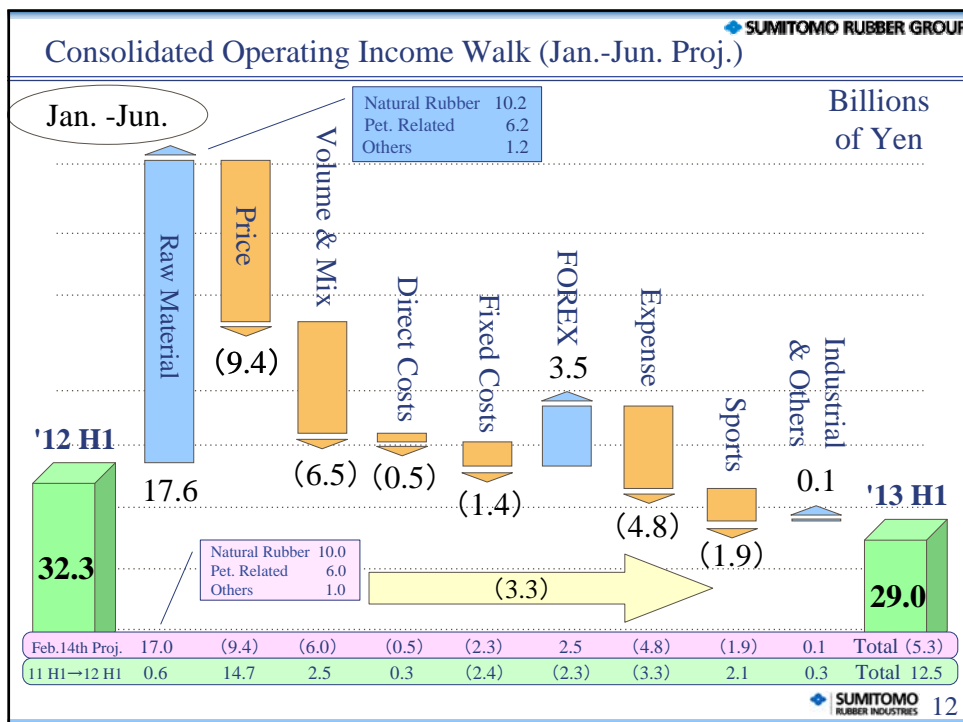
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Net Sales / Operating Income by Industrial Segment (Jan.-Jun. Proj.)

Jan. -Jun. Billions of Yen

		Interim Proj. '13 Jan.-Jun.	Proj. Feb. 14 th	'12 Jan.-Jun.	'13 vs '12	Proj. '13 Apr.-Jun.	'12 Apr.-Jun.
Sales	Tire	300.5	295.0	288.0	104%	158.4	142.7
	Sports	32.5	32.0	31.7	102%	18.4	17.0
	Industrial & Others	15.0	15.0	14.0	107%	7.3	7.1
	Consolidated	348.0	342.0	333.7	104%	184.1	166.8
Operating Income	Tire	26.5	24.5	28.0	95%	12.7	13.9
	Sports	1.5	1.5	3.4	44%	0.9	2.0
	Industrial & Others	1.0	1.0	0.9	117%	0.4	0.4
	Consolidated	29.0	27.0	32.3	90%	14.0	16.3

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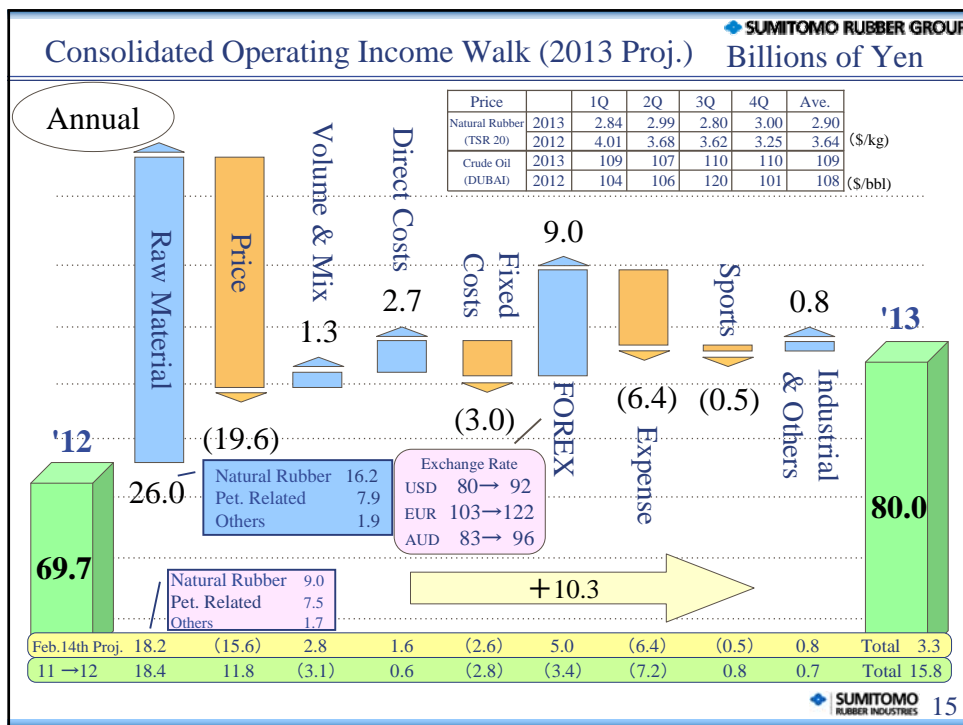


Consolidated Results Projection (Annual)				
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Annual	Billions of Yen			
	Annual Proj. 2013	Proj. Feb. 14 th	Actual 2012	'13 vs '12
Sales	780.0	760.0	710.2	110%
Operating Income (%)	80.0 (10.3%)	73.0 (9.6%)	69.7 (9.8%)	115%
Ordinary Income (%)	73.0 (9.4%)	69.0 (9.1%)	67.4 (9.5%)	108%
Net Income	42.0	41.0	35.5	118%
Equity Income	(0.7)	0.0	(1.1)	0.4
ROE	15.7%	15.8%	16.0%	(0.3)P
Interest-bearing debt	290.0	275.0	275.9	+14.1

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Net Sales / Operating Income by Industrial Segment (Annual Proj.)					
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Annual	Billions of Yen				
	Annual Proj. 2013	Proj. Feb. 14 th	Actual 2012	'13 vs '12	
Sales	Tire	681.0	662.0	619.4	110%
	Sports	65.5	65.0	61.3	107%
	Industrial & Others	33.5	33.0	29.5	113%
	Consolidated	780.0	760.0	710.2	110%
Operating Income	Tire	73.0	66.0	63.1	116%
	Sports	4.0	4.0	4.5	90%
	Industrial & Others	3.0	3.0	2.2	138%
	Consolidated	80.0	73.0	69.7	115%

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Consolidated Operating Income Analysis

Period	Operating Income	Factor										Billions of Yen	
		vs Pre. Year	Raw Material	Price	Volume & Mix	Direct Costs	Fixed Costs	FOREX	Expense	Sports	Industrial & Others		
												Total	vs Pre. Year
'12	Q1	6.3	(2.5)	10.8	1.2	0.5	(2.0)	(1.0)	(1.5)	0.8	(0.1)	16.0	6.3
	Q2	6.2	3.1	3.9	1.3	(0.2)	(0.4)	(1.3)	(1.8)	1.3	0.4	16.3	6.2
	H2	3.3	17.8	(2.9)	(5.6)	0.3	(0.4)	(1.1)	(3.9)	(1.3)	0.4	37.5	3.3
	Annual	15.8	18.4	11.8	(3.1)	0.6	(2.8)	(3.4)	(7.2)	0.8	0.7	69.7	15.8
'13	Q1	(1.0)	7.9	(3.8)	(3.1)	(0.5)	(0.6)	1.7	(1.8)	(0.9)	0.1	15.0	(1.0)
	Q2	(2.3)	9.7	(5.6)	(3.4)	0.0	(0.8)	1.8	(3.0)	(1.0)	0.0	14.0	(2.3)
	H2	13.6	8.4	(10.2)	7.8	3.2	(1.6)	5.5	(1.6)	1.4	0.7	51.0	13.6
	Annual	10.3	26.0	(19.6)	1.3	2.7	(3.0)	9.0	(6.4)	(0.5)	0.8	80.0	10.3
vs Feb.14th Proj.	H1	2.0	0.6	0.0	(0.5)	0.0	0.9	1.0	0.0	0.0	0.0	—	2.0
	H2	5.0	7.2	(4.0)	(1.0)	1.1	(1.3)	3.0	0.0	0.0	0.0	—	5.0
	Annual	7.0	7.8	(4.0)	(1.5)	1.1	(0.4)	4.0	0.0	0.0	0.0	—	7.0

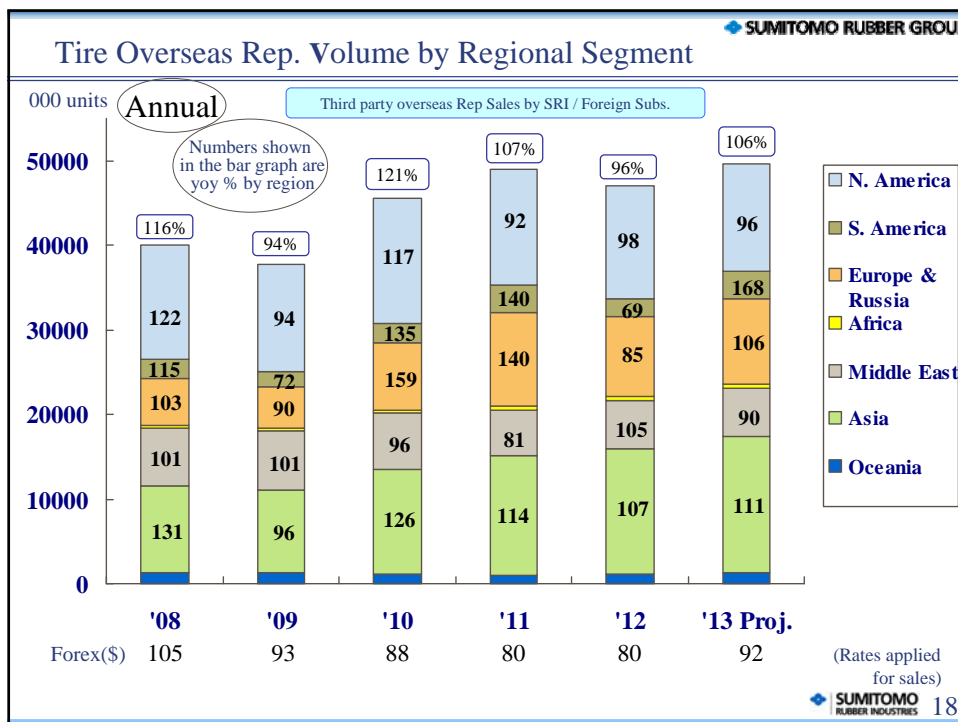
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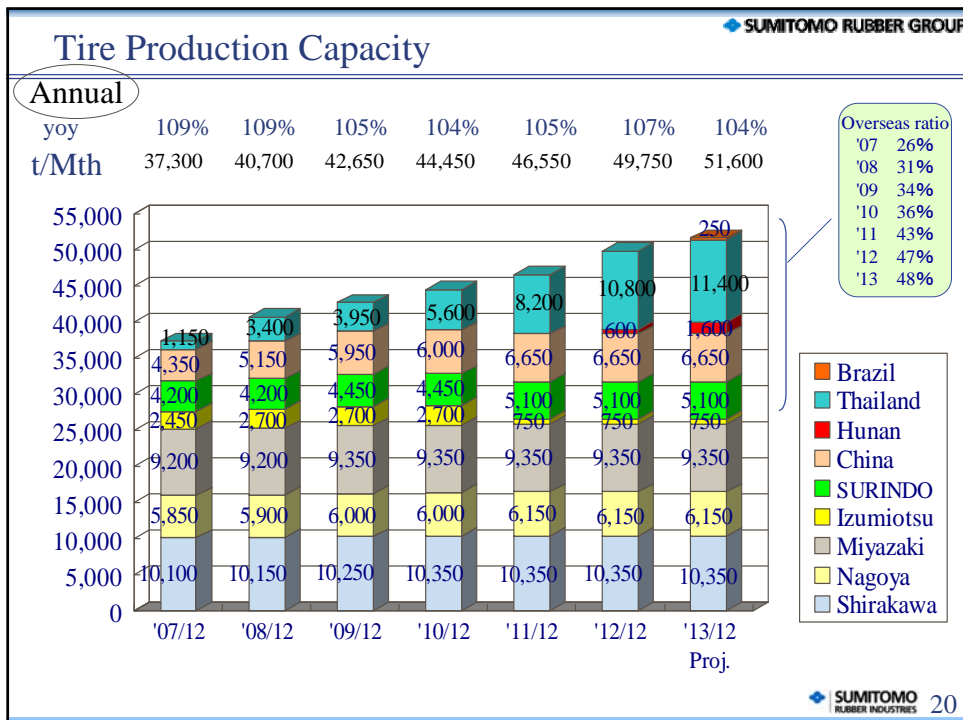
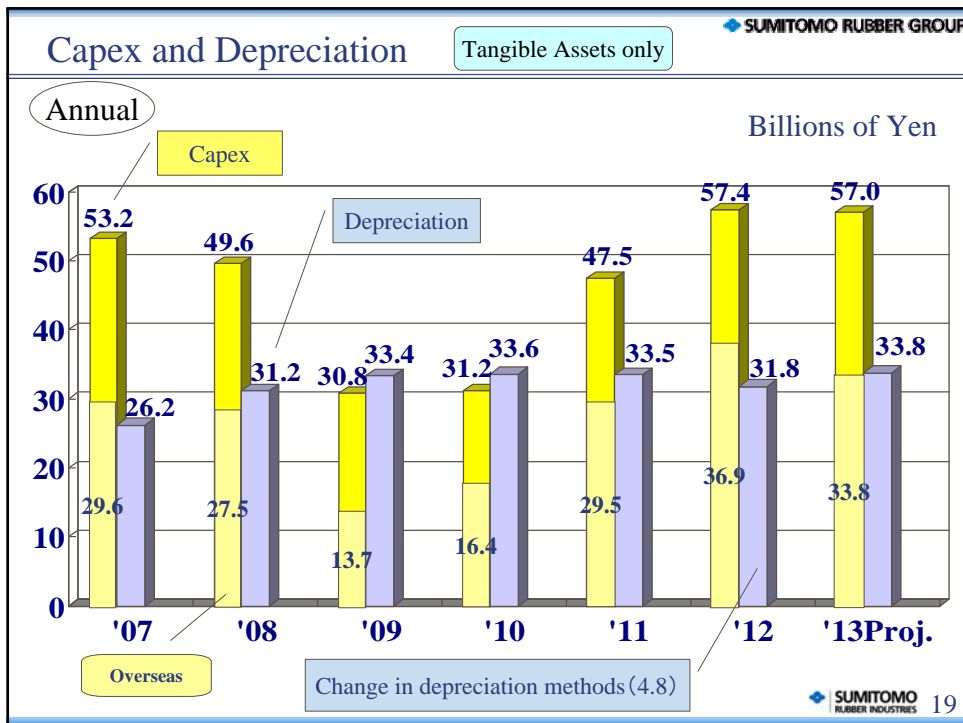
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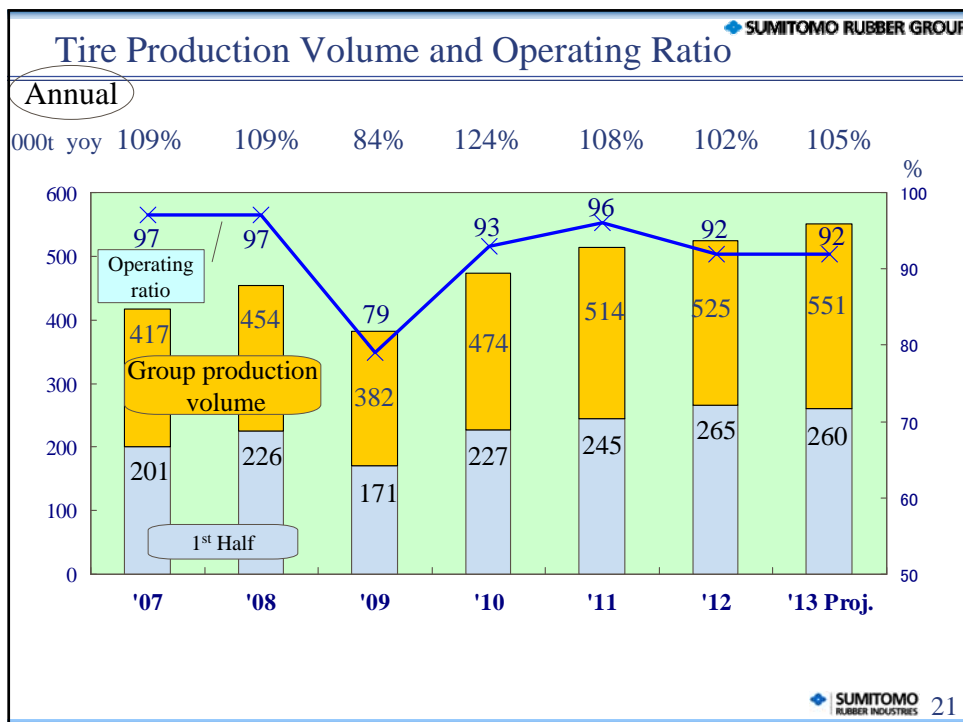
Tire Sales Volume (Comparison %)

	2012 ACT					2013 Jan.-Mar.ACT, Apr.-Dec.Proj.				2013 Feb.14th Proj.			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Annual	Jan-Mar	Apr-Jun	Jul-Dec	Annual	Jan-Jun	Jul-Dec	Annual	
Domestic O.E.	136%	151%	100%	90%	115%	87%	91%	102%	95%	90%	102%	96%	
Overseas O.E.	103%	118%	104%	112%	109%	120%	131%	160%	143%	128%	152%	140%	
Domestic Rep.	101%	93%	104%	110%	103%	103%	100%	98%	100%	100%	98%	99%	
Overseas Rep.	103%	100%	94%	90%	96%	90%	103%	116%	106%	96%	115%	106%	
Total	107%	106%	98%	98%	102%	95%	104%	114%	107%	99%	112%	106%	
Total Tire Sales(000units)	23,270	22,950	24,380	25,880	96,480	22,200	23,770	57,100	103,060	45,840	56,440	102,280	
Overseas Rep.	North America	100%	106%	99%	88%	98%	85%	91%	105%	96%	87%	105%	96%
	Asia	95%	116%	107%	109%	107%	102%	109%	115%	111%	105%	113%	109%
	Middle East	161%	105%	117%	68%	105%	69%	94%	98%	90%	87%	111%	99%
	Europe & Russia	103%	67%	73%	99%	85%	85%	106%	117%	106%	94%	117%	106%

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Sales in the Sports Business Results

◆ SUMITOMO RUBBER GROUP

Billions of Yen

	2013 Q1 Jan.-Mar.	2012 Q1 Jan.-Mar.	'13 vs '12
Golf Clubs	7.4	8.1	92%
Golf Balls	3.1	2.7	115%
Golf Shoes, Accessories & Others	1.6	1.8	88%
Golf goods	12.1	12.5	96%
Tennis goods	1.4	1.7	85%
Licensing income	0.1	0.1	97%
Sports goods business	13.6	14.3	95%
Other business	0.5	0.4	109%
Total	14.1	14.7	96%

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New Products / New Technology



エナセーブ SP688



DIREZZA D3G



2013年ダンロップ「低燃費タイヤ」シリーズ

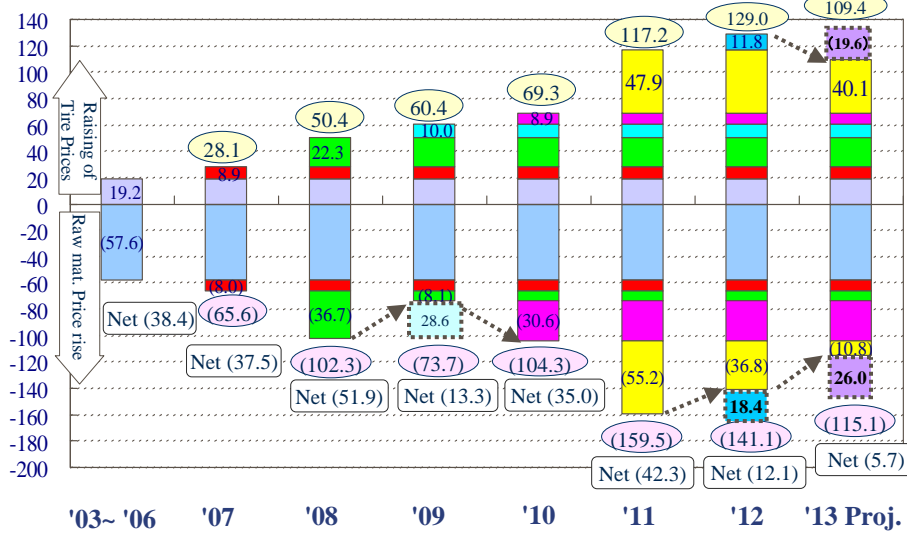


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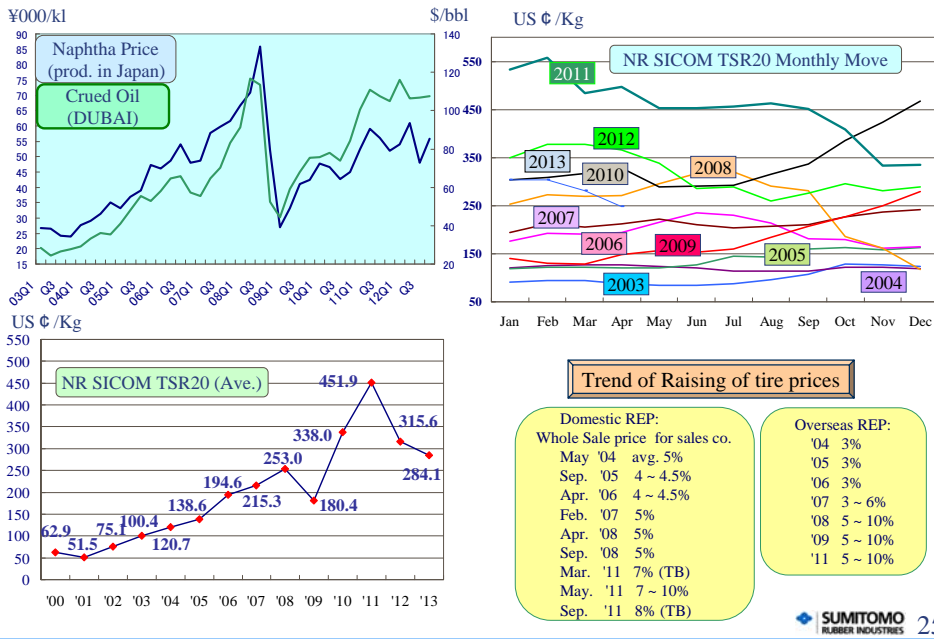


The Influence of Raw mat. Price rise & Raising of Tire Prices (v.s '02)

Billions of Yen



Market Price: Natural Rubber • Naphtha



END

for you, for the earth

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