



Financial Report

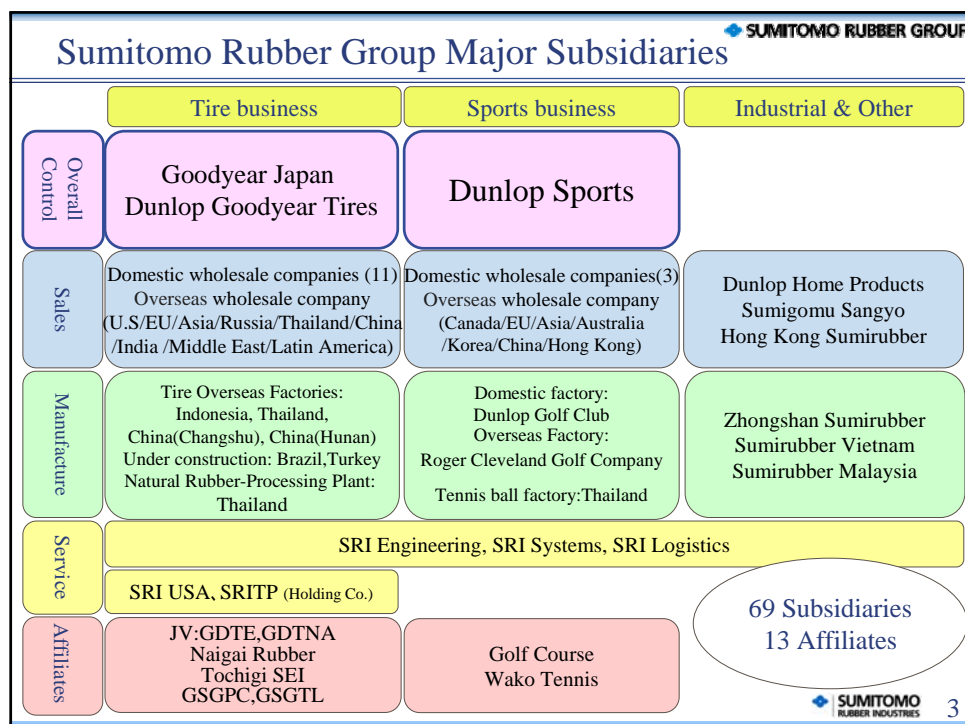
(January 1 ~ June 30, 2013)

Sumitomo Rubber Industries, Ltd.

- 2013 2nd Quarter Financial Results Summary
 - Changes in Scope of Consolidation, Major Affiliated Companies
 - Financial Results Summary
- 2013 Annual Financial Results Projection
 - Annual Financial Results Projection Summary
 - Capex/Depreciation, Tire Production Capacity etc.

Changes in Consolidated Subsidiaries

Scope of Consolidation	Consolidated Subsidiaries 69 (+4)		Equity-method affiliates 13 (-1) Unconsolidated Subs. 4 Affiliated companies 9	
# of changed Companies	Newly included 6	Excluded (2)	Newly included -	Excluded (1)
	6	(2)	-	(1)
	Sumirubber Thai Eastern Corporation Co., Ltd. Falken Tyre India Private Limited. Dunlop Tire Trading (Shanghai) Co.,Ltd. Dunlop Tire Trading (Tianjin) Co.,Ltd. Dunlop Tire Trading (Dalian) Co.,Ltd. Dunlop Tire Trading (Guangzhou) Co.,Ltd.	SRI Tire Trading Ltd. (Merged with Sumitomo Rubber Industries, Ltd.) Dunlop Sports Chubu Co., Ltd. (Merged with Dunlop Sports Marketing Co., Ltd.)		Highmax Co., Ltd. (Merged with Dunlop Sports Enterprise Co., Ltd.)



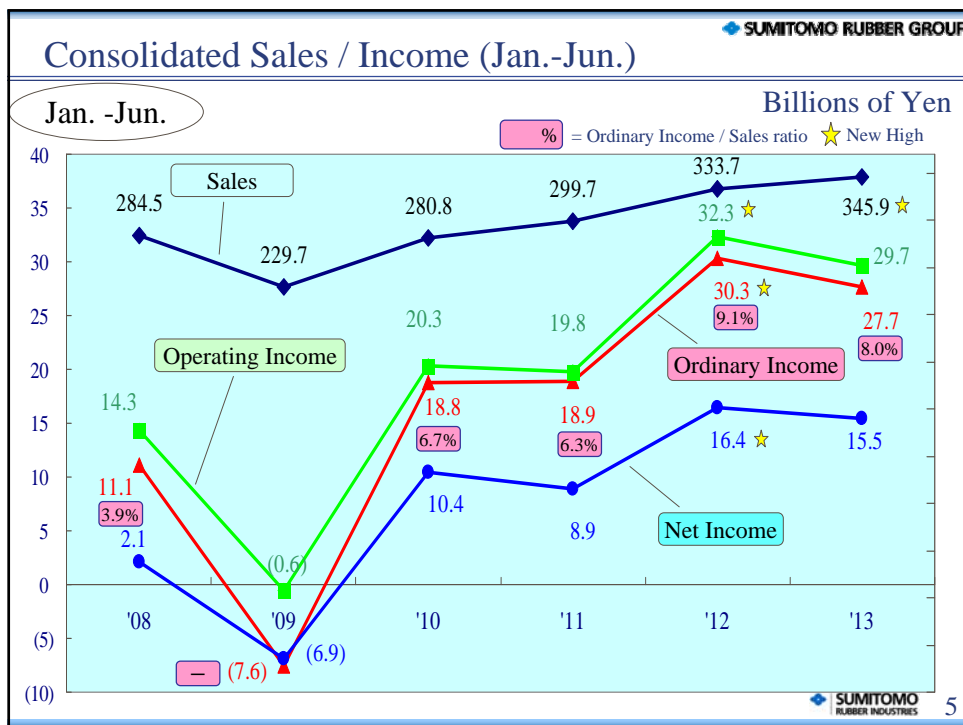
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Consolidated Financial Results

Billions of Yen

	Jan. -Jun.						May. 9 th	Feb.14 th
	Jan.-Mar.		Apr.-Jun.		Jan.-Jun.		Proj.	Proj.
		^{'13 vs '12}		^{'13 vs '12}		^{'13 vs '12}		
Sales	163.9	98% (3.1)	182.0	109% +15.2	345.9	104% +12.2	348.0	342.0
Operating Income (%)	15.0 (9.1%)	94% (1.0)	14.8 (8.1%)	91% (1.5)	29.7 (8.6%)	92% (2.5)	29.0 (8.3%)	27.0 (7.9%)
Ordinary Income (%)	14.4 (8.8%)	85% (2.6)	13.3 (7.3%)	100% +0.0	27.7 (8.0%)	91% (2.6)	27.0 (7.8%)	26.0 (7.6%)
Net Income	9.0	89% (1.1)	6.5	103% +0.2	15.5	94% (0.9)	17.0	17.0
Equity Income	(0.7)	(0.9)	(0.5)	(0.5)	(1.2)	(1.5)	(0.7)	—

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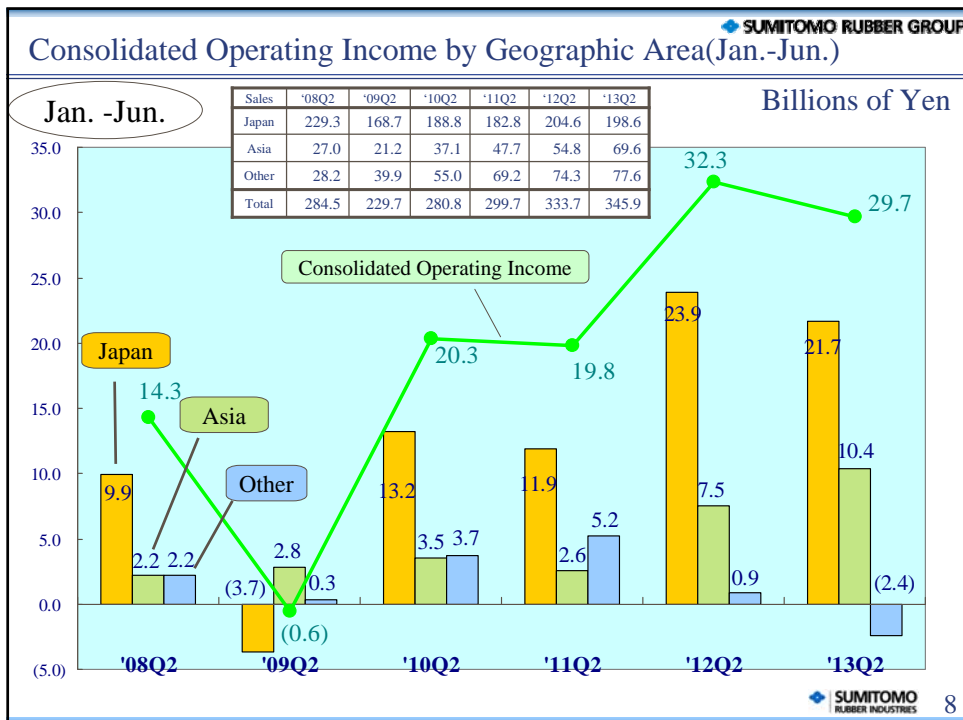
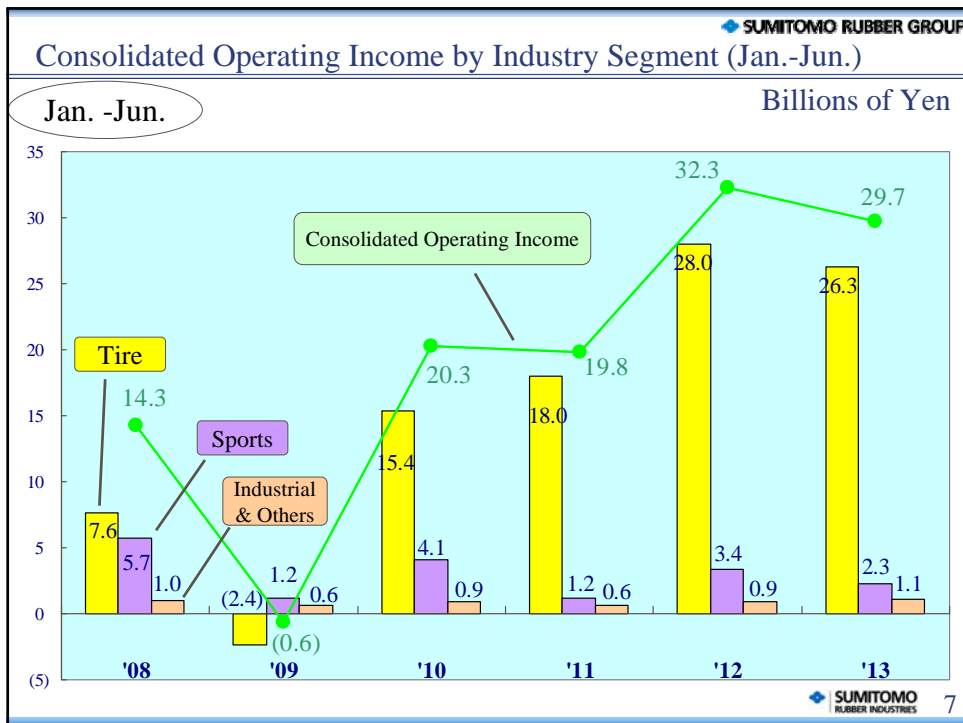
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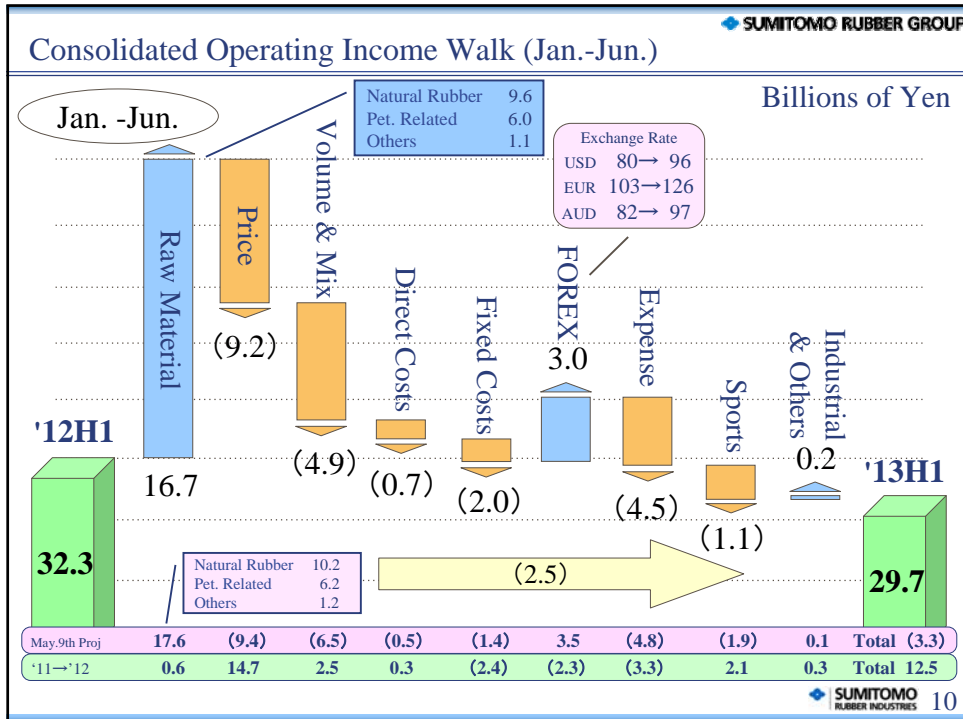
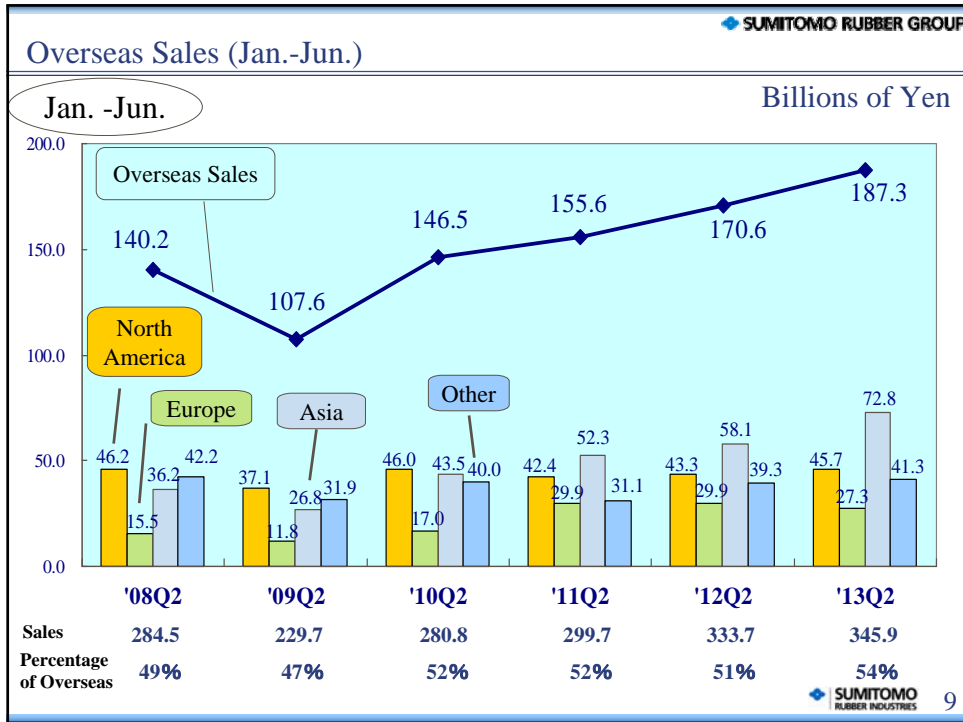
Net Sales / Operating Income by Industry Segment

Jan. -Jun. Billions of Yen

		Jan.-Mar.		Apr.-Jun.		Jan.-Jun.		May. 9 th	Feb. 14 th
		'13 vs '12		'13 vs '12		'13 vs '12		Proj.	Proj.
Sales	Tire	142.1	98%	155.7	109%	297.8	103%	300.5	295.0
	Sports	14.1	96%	18.7	110%	32.7	103%	32.5	32.0
	Industrial & Others	7.7	111%	7.7	108%	15.4	110%	15.0	15.0
	Consolidated	163.9	98%	182.0	109%	345.9	104%	348.0	342.0
Operating Income	Tire	13.8	98%	12.6	90%	26.3	94%	26.5	24.5
	Sports	0.6	42%	1.7	88%	2.3	68%	1.5	1.5
	Industrial & Others	0.6	121%	0.5	126%	1.1	123%	1.0	1.0
	Consolidated	15.0	94%	14.8	91%	29.7	92%	29.0	27.0

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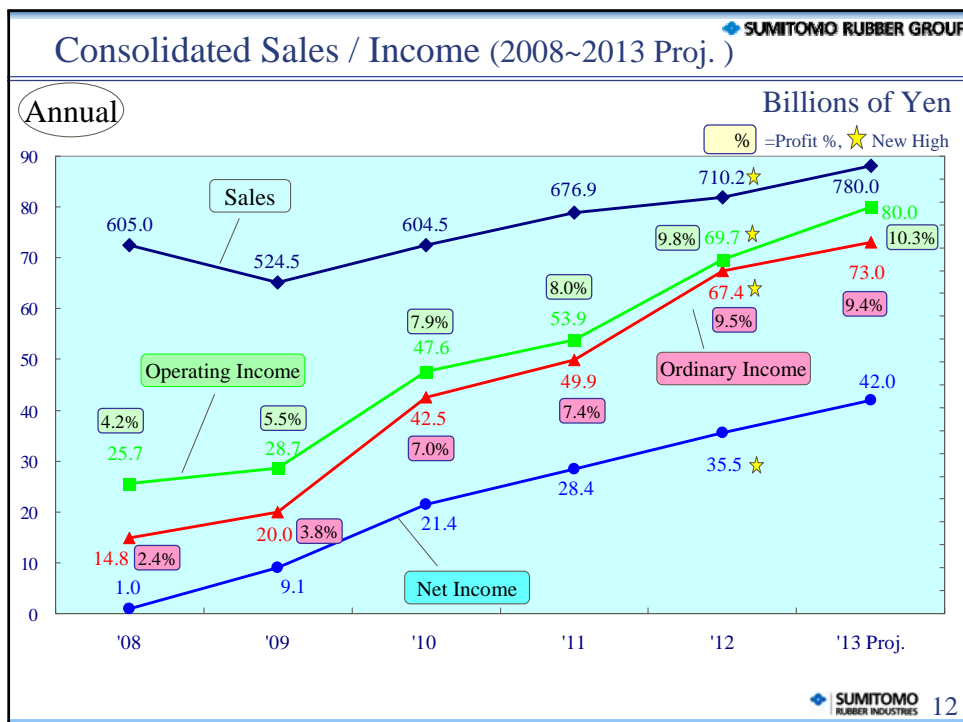
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Consolidated Results Projection (Annual)

Annual

	Annual Proj. 2013	Actual 2012	'13 vs '12	May. 9 th Proj.	Jul.-Dec. Proj. Aug. 7 th	'13 vs '12
Sales	780.0	710.2	110%	780.0	434.1	115%
Operating Income (%)	80.0 (10.3%)	69.7 (9.8%)	115%	80.0 (10.3%)	50.3 (11.6%)	134%
Ordinary Income (%)	73.0 (9.4%)	67.4 (9.5%)	108%	73.0 (9.4%)	45.3 (10.4%)	122%
Net Income	42.0	35.5	118%	42.0	26.5	139%
Equity Income	(1.2)	(1.1)	(0.1)	(0.7)	0.0	1.3
ROE	15.3%	16.0%	(0.7)P	15.7%		
Interest-bearing debt	303.0	275.9	27.1	290.0		

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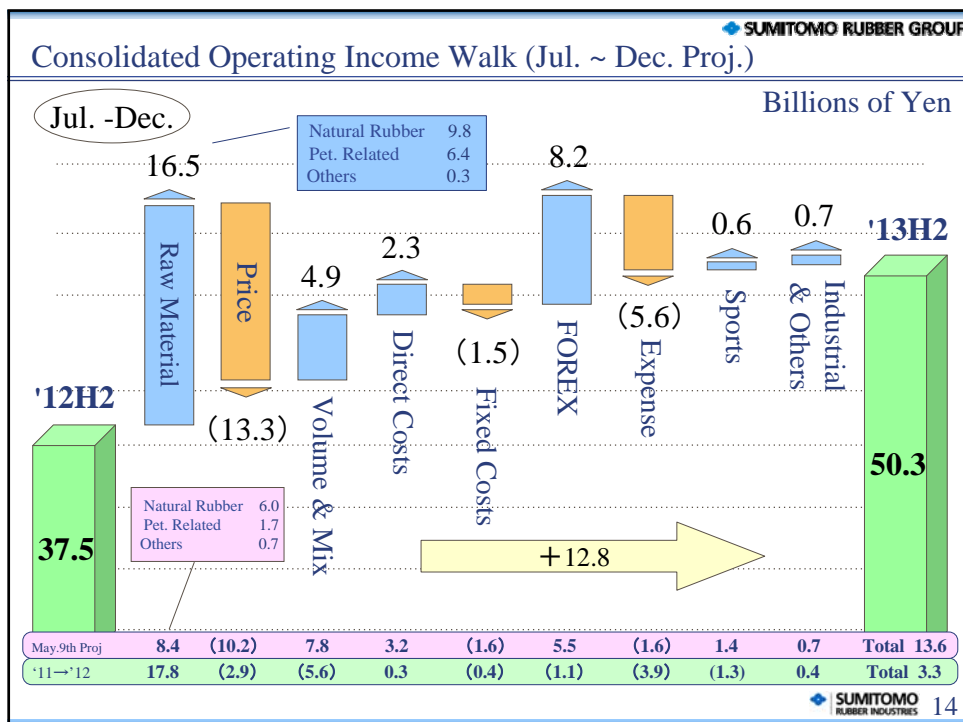
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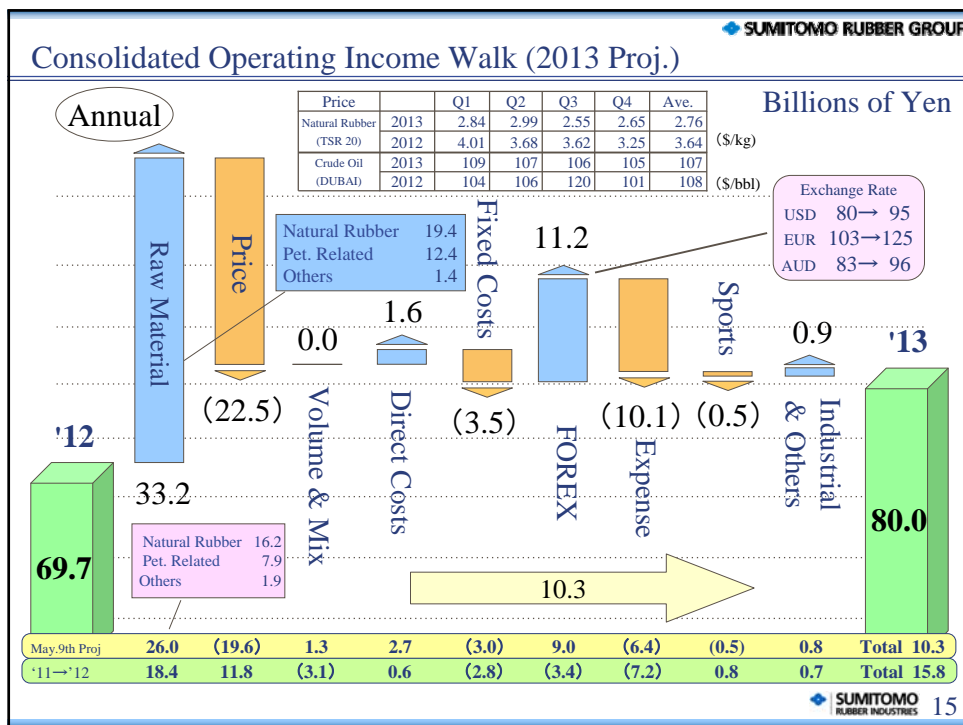
Net Sales / Operating Income by Industry Segment (Annual)

Billions of Yen

		Annual			Jul.-Dec. Proj.		
		Annual Proj. 2013	Actual 2012	'13 vs '12	May. 9 th Proj.	Jul.-Dec. Proj. Aug. 7 th	'13 vs '12
Sales	Tire	681.0	619.4	110%	681.0	383.2	116%
	Sports	65.5	61.3	107%	65.5	32.8	111%
	Industrial & Others	33.5	29.5	113%	33.5	18.1	117%
	Consolidated	780.0	710.2	110%	780.0	434.1	115%
Operating Income	Tire	73.0	63.1	116%	73.0	46.7	133%
	Sports	4.0	4.5	90%	4.0	1.7	162%
	Industrial & Others	3.0	2.2	138%	3.0	1.9	148%
	Consolidated	80.0	69.7	115%	80.0	50.3	134%

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Consolidated Operating Income Analysis

Period	Operating Income		Factor									Billions of Yen	
		vs Pre. Year	Raw Material	Price	Volume & Mix	Direct Costs	Fixed Costs	FOREX	Expense	Sports	Industrial & Others		
'12	Q1	16.0 6.3	(2.5)	10.8	1.2	0.5	(2.0)	(1.0)	(1.5)	0.8	(0.1)		
	Q2	16.3 6.2	3.1	3.9	1.3	(0.2)	(0.4)	(1.3)	(1.8)	1.3	0.4		
	H2	37.5 3.3	17.8	(2.9)	(5.6)	0.3	(0.4)	(1.1)	(3.9)	(1.3)	0.4		
	Annual	69.7 15.8	18.4	11.8	(3.1)	0.6	(2.8)	(3.4)	(7.2)	0.8	0.7		
'13	Q1	15.0 (1.0)	7.9	(3.8)	(3.1)	(0.5)	(0.6)	1.7	(1.8)	(0.9)	0.1		
	Q2	14.8 (1.5)	8.8	(5.4)	(1.8)	(0.2)	(1.4)	1.3	(2.7)	(0.2)	0.1		
	H2	50.3 12.8	16.5	(13.3)	4.9	2.3	(1.5)	8.2	(5.6)	0.6	0.7		
	Annual	80.0 10.3	33.2	(22.5)	0.0	1.6	(3.5)	11.2	(10.1)	(0.5)	0.9		
vs May.9th Proj.	H1	— 0.8	(0.9)	0.2	1.6	(0.2)	(0.6)	(0.5)	0.3	0.8	0.1		
	H2	— (0.8)	8.1	(3.1)	(2.9)	(0.9)	0.1	2.7	(4.0)	(0.8)	0.0		
	Annual	— 0.0	7.2	(2.9)	(1.3)	(1.1)	(0.5)	2.2	(3.7)	0.0	0.1		

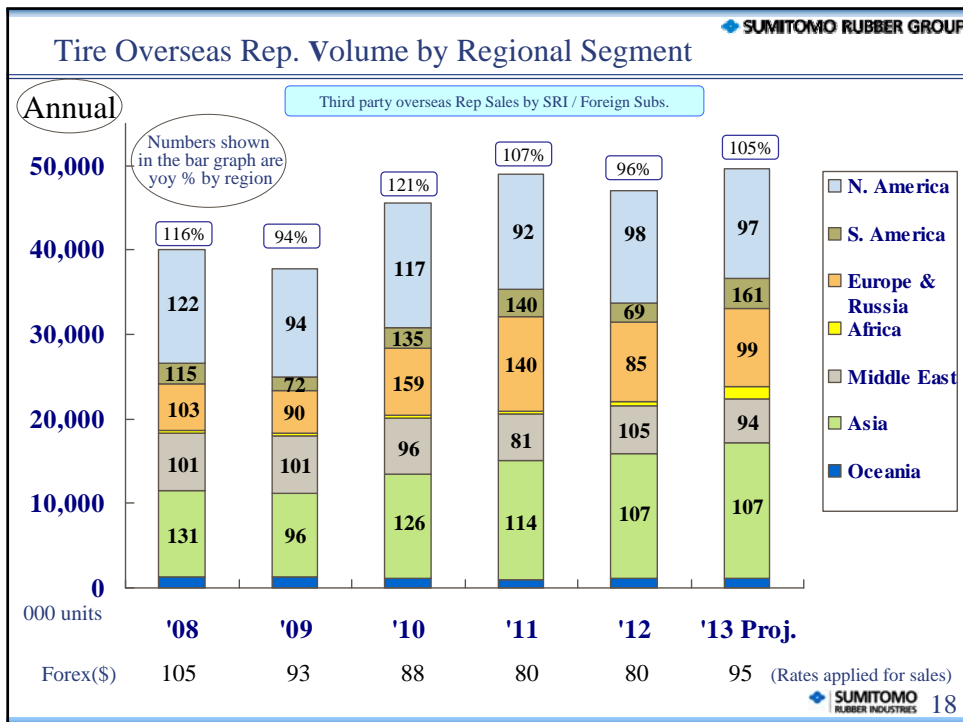
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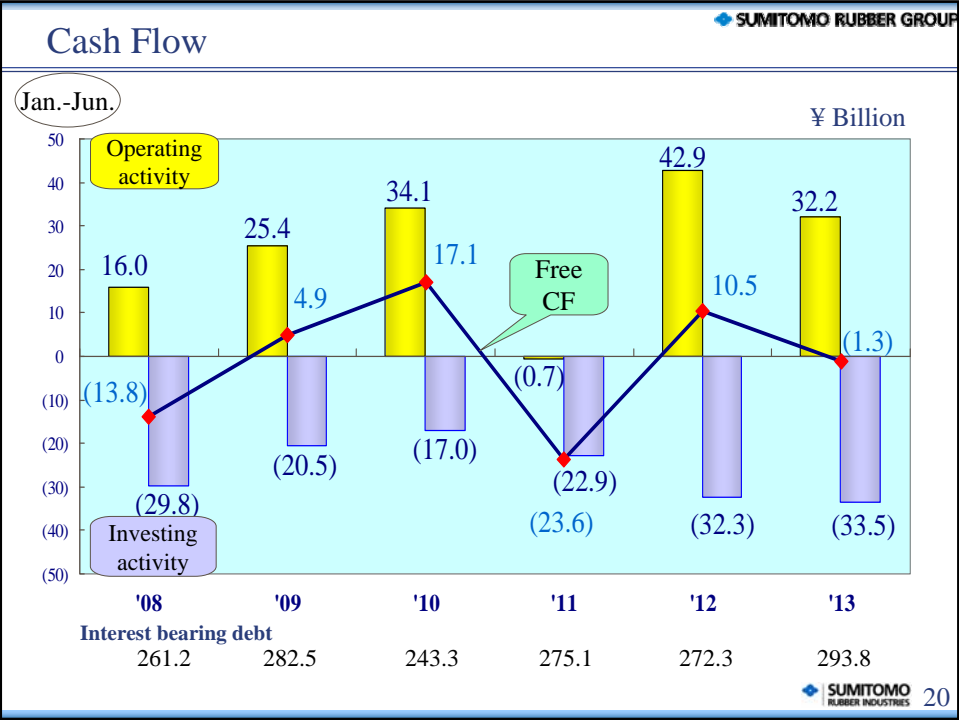
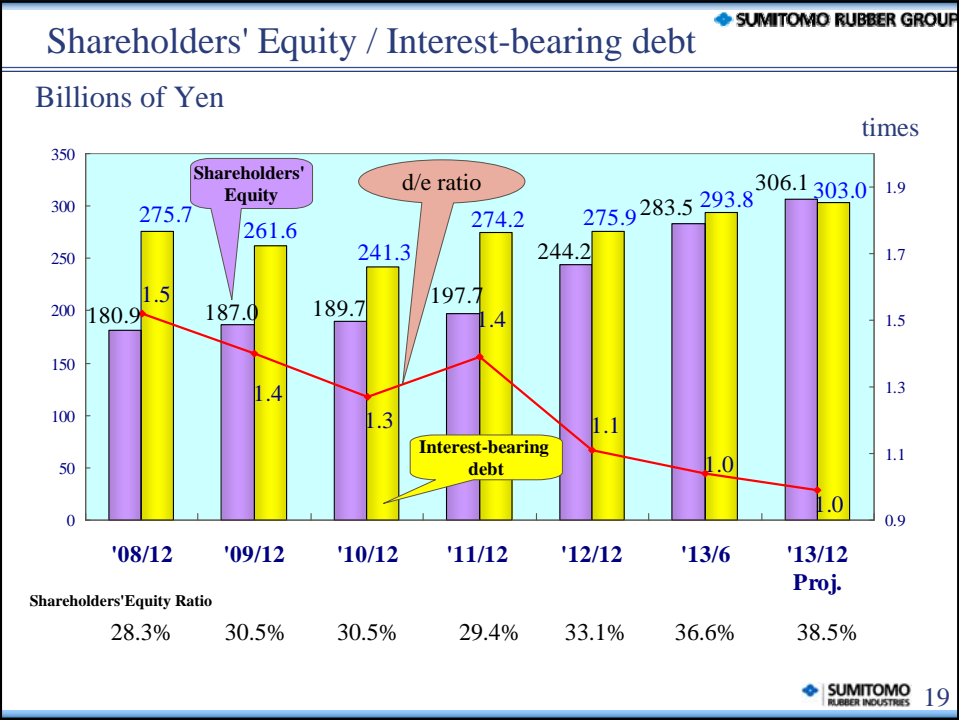
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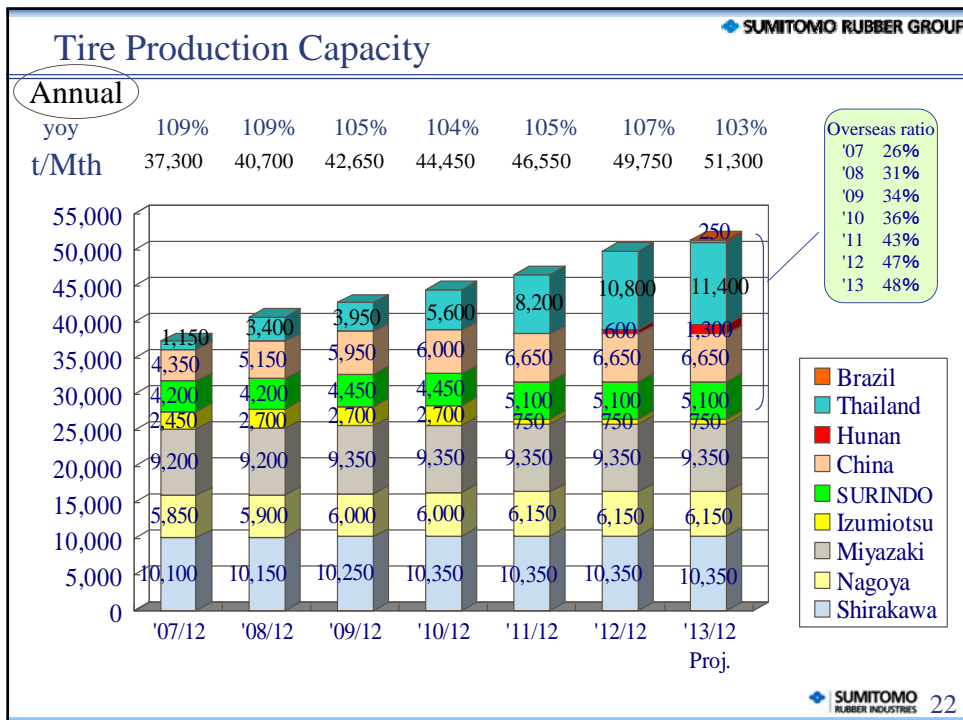
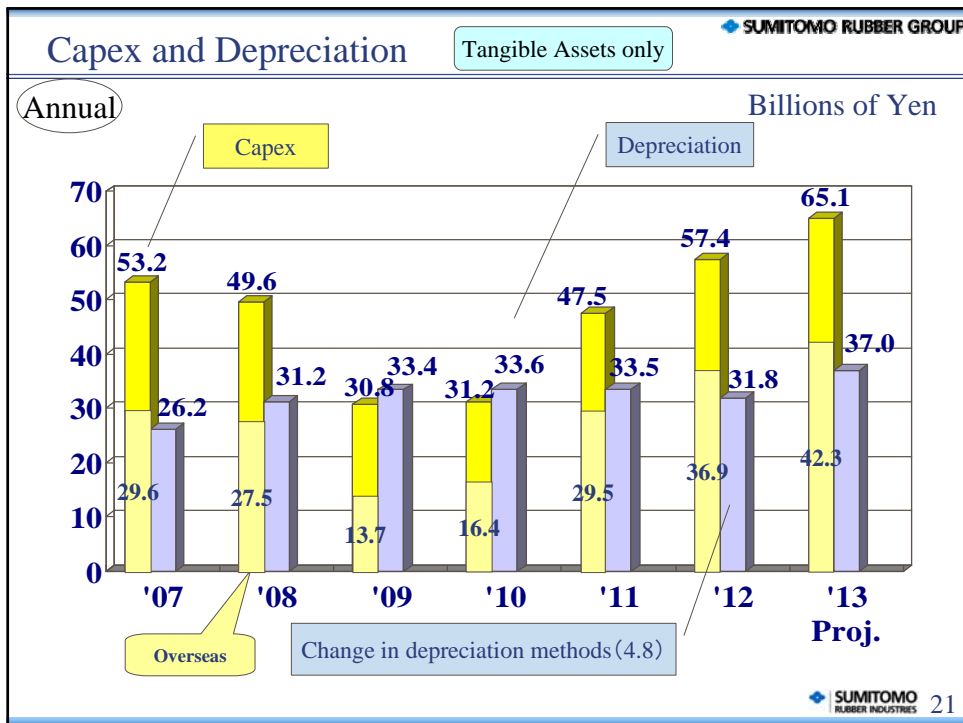
Tire Sales Volume (Comparison %)

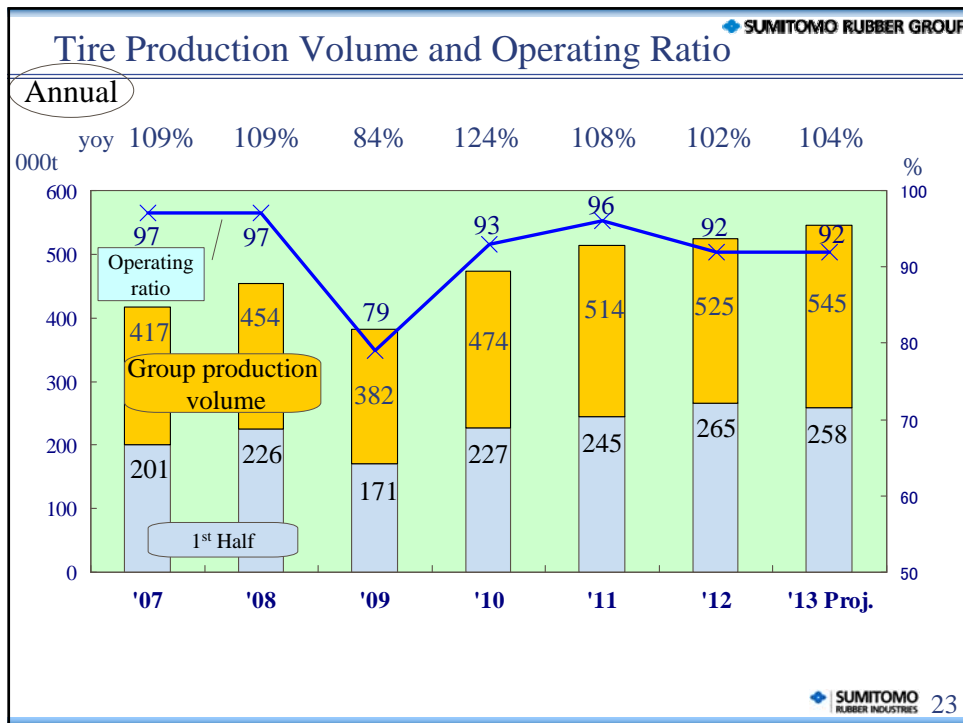
	2012 ACT					2013 Jan.-Jun.ACT, Jul.-Dec.Proj.					2013 May.9th Proj.			
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec		Jan-Jun	Jul-Dec		
Domestic O.E.	136%	151%	100%	90%	115%	87%	92%	97%	107%	95%	89%	102%	95%	
Overseas O.E.	103%	118%	104%	112%	109%	120%	117%	128%	173%	134%	126%	160%	143%	
Domestic Rep.	101%	93%	104%	110%	103%	103%	101%	99%	99%	100%	102%	98%	100%	
Overseas Rep.	103%	100%	94%	90%	96%	90%	99%	109%	124%	105%	96%	116%	106%	
Total	107%	106%	98%	98%	102%	95%	100%	107%	119%	106%	99%	114%	107%	
Total Tire Sales(000units)	23,270	22,950	24,380	25,880	96,480	22,200	23,020	26,060	30,670	101,940	45,960	57,100	103,060	
Overseas Rep	North America	100%	106%	99%	88%	98%	85%	96%	97%	111%	97%	88%	105%	96%
	Asia	95%	116%	107%	109%	107%	102%	99%	112%	115%	107%	106%	115%	111%
	Middle East	161%	105%	117%	68%	105%	69%	95%	95%	122%	94%	81%	98%	90%
	Europe & Russia	103%	67%	73%	99%	85%	85%	95%	110%	108%	99%	93%	117%	106%

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Sales in the Sports Business Results & Projection

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Billions of Yen

	2013 Q2 Jan.-Jun.	2012 Q2 Jan.-Jun.	'13 vs '12	Annual Proj. 2013
Golf Clubs	16.5	16.2	102%	32.4
Golf Balls	7.1	6.3	114%	14.0
Golf Shoes, Accessories & Others	3.7	4.0	92%	7.5
Golf goods	27.3	26.4	104%	53.9
Tennis goods	3.3	3.5	95%	6.7
Licensing income	0.2	0.2	97%	0.4
Sports goods business	30.8	30.0	103%	61.0
Other business	1.9	1.7	115%	4.5
Total	32.7	31.7	103%	65.5

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New Products / New Technology

パン専用ドレスタップタイヤ

WINTER MAXX 5J8

RV503

デザイン性を高めるレイズドフラックレターを採用

XXIO -PRIME- VP

XXIO FORGED

トラック・バス用スタッドレスタイヤ

VEURO VE383

SP081

ジムカーナ、サーキット競技用スポーツタイヤ

DIREZA 036

SRIXON Z

MIRAIE

GOOD DESIGN AWARD 2012

MIRAIE 2x4

SRIXON CLASSIC

Market Price: Natural Rubber • Naphtha

¥000/kl

Naphtha Price (prod. in Japan)

Cruded Oil (DUBAI)

\$/bbl

NR SICOM TSR20 Monthly Move

US ¢ /Kg

NR SICOM TSR20 (Ave.)

Year	Price (US ¢ /Kg)
'00	62.9
'01	51.5
'02	75.1
'03	100.4
'04	138.6
'05	120.7
'06	194.6
'07	215.3
'08	253.0
'09	180.4
'10	338.0
'11	451.9
'12	315.6
'13	263.8

Trend of Raising of tire prices

Year	Domestic REP	Overseas REP
'04	avg. 5%	3%
'05	4 ~ 4.5%	3%
'06	4 ~ 4.5%	3%
'07	5%	3~6%
'08	5%	5~10%
'09	5%	5~10%
'10	7% (TB)	
'11	7 ~ 10%	5~10%
'12	8% (TB)	

END

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for you, for the earth

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