Value Creation Model

Key Management Resources (fiscal 2020)

Financial Capital

Sound financial position and stable earnings structure

¥974.8 billion ¥467.1 billion

Manufactured Capital

Diverse production network covering Japan and overseas

Human Capital

Diverse human resources in which the

Sumitomo Business Spirit has taken root

Intellectual Capital

Abundant intellectual property to drive the next phase of growth

Social Capital

Steadily building favorable relationships with all stakeholders

Natural Capital

Efficient use of environmental resources to reduce environmental impact and realize a recycling-based society

1,018 kt-CO₂e 13,068,000 m³

Foreign

¥24.2 billion

The number of countries in

which we engage in tire sales

159

Water usage

Total assets

Domestic

Number of

consolidated employees

R&D expenses

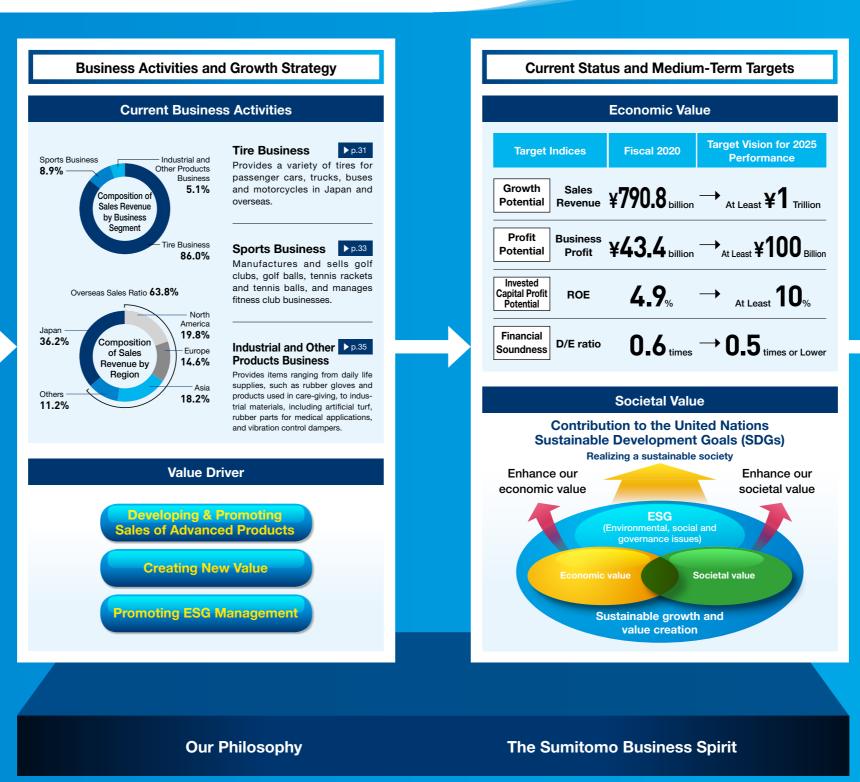
The number of tires sold

108.83 million

CO₂ emissions

Our Beliefs A unique belief in the material possibilities of rubber. A track record of multiple world firsts through industry-leading rubber technology and beyond that, relentless dedication to the innovation and development of new technologies. A singular focus on creating value that exceeds expectations in response to the trust our customers and society place in us. Supporting individuals, society, and the future; creating a future of joy and well-being for all through innovation. We are Sumitomo Rubber Industries, and this is what we are for.

The Sumitomo Rubber Group is committing a variety of management resources, both internal and external, to growing the business. Today, based on its newly formulated Midterm Plan, it is leading the way to further enhancements in economic and societal corporate value, with the aim of contributing to the sustainable development of society.



Societal value being created











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