

# Sustainability Promotion System

## Sustainability Activity Promotion System

As a member of society, the Sumitomo Rubber Group aims to become a corporate group that is trusted by society and desired to survive by fulfilling its corporate social responsibilities for building a better society.

In order to actively develop sustainability activities through the entire company toward this goal, we think it is important for each employee to deepen their understanding of the activities in line with the "Basic Principles of Activities" and practice them in their own work and voluntary activities, and we are focusing on creating a system.



## Future Themes

We will continue to promote activities under the themes of "proactive dialogue with stakeholders," "promotion of employee participation," and "promotion of activities including supply chains," and strive for coexistence and co-prosperity with local communities.

With regard to "proactive dialogue with stakeholders," we will continuously engage in dialogue with various stakeholders in Japan and overseas to evaluate the Group's activities and reflect their opinions on future activities.

With regard to "promotion of employee participation," we will promote the sharing of information to increase the interest of all employees, and work to ensure that more employees would participate. With regard to "promotion of activities including supply chains," we will promote activities in the supply chains, such as conducting CSR procurement explanations based on questionnaires and interview results to business partners and realize mutual prosperity throughout the supply chains.

## History of Activities for Promotion

2008	<ul style="list-style-type: none"> <li>Established basic philosophy for activities</li> <li>Established CSR Promotion Office</li> <li>Established CSR Commendation System</li> </ul>	<ul style="list-style-type: none"> <li>Started Acorn Project</li> <li>Started collaboration with NPO</li> </ul>
2009	<ul style="list-style-type: none"> <li>Established CSR Fund</li> <li>Eco-First company certification</li> <li>Implemented dialogues with stakeholders</li> </ul>	
2010	<ul style="list-style-type: none"> <li>Revised the procurement guidelines (Added CSR procurement category)</li> <li>Started CSR Fund Grants</li> <li>Implemented dialogues with stakeholders</li> </ul>	
2011	<ul style="list-style-type: none"> <li>Held briefings on activity promotion for business partners</li> <li>Conducted surveys for business partners CSR activities</li> <li>Continued dialogues with stakeholders</li> </ul>	
2012	<ul style="list-style-type: none"> <li>Formulated medium-term vision</li> <li>Held seminars on activity promotion for business partners</li> </ul>	
2013	<ul style="list-style-type: none"> <li>Launched "Team ENASAVE Future Project", a collaborative project with the National Federation of UNESCO Associations in Japan</li> <li>Eco-First Kansai (9) companies carried out foreign fish extermination in Lake Biwa</li> </ul>	
2014	<ul style="list-style-type: none"> <li>Secured the 10th and 11th GENKI forests (Kinmidake Shiki Forest (Miyazaki Prefecture) and Kawanishi Kunizaki Forest (Hyogo Prefecture))</li> <li>Transplanted 125 "Fujibakama" that are quasi-endangered species and cultivated in the Kakogawa Plant (Kakogawa City, Hyogo Prefecture) to the Kakogawa Riverbed</li> </ul>	
2015	<ul style="list-style-type: none"> <li>Implemented CSR procurement briefings</li> <li>Conducted the first thinning in Tamba GENKI Forest (Hyogo Prefecture)</li> </ul>	
2016	<ul style="list-style-type: none"> <li>Due to the protective proliferation of Denjisou (quasi-endangered perennial grass), it was partially taken over by the Kobe City Environment Bureau and replanted to a local pond</li> <li>Conducted the dialogues with stakeholders abroad at first time (Malaysia Factory)</li> </ul>	
2017	<ul style="list-style-type: none"> <li>Held CSR procurement briefings for business partners</li> <li>Omurasaki (endangered butterfly) was found in the Okayama Proving Ground and promoted conservation activities</li> </ul>	
2018	<ul style="list-style-type: none"> <li>Published Group Report with Annual Report and CSR Report combined in one book</li> <li>CSR award with the most applications</li> </ul>	
2019	<ul style="list-style-type: none"> <li>CSR award with the most applications</li> <li>The number of CSR Fund grant organizations and the total amount of grants reach a record high</li> </ul>	
2020	<ul style="list-style-type: none"> <li>The Sumitomo Rubber Group Report was issued as an "Integrated Report"</li> <li>Elected for the first time for "Health Management Brand 2020" as a company that promotes health and business management and is strategically working on health management</li> <li>Established targets for the ratio of female managers and enhanced work-wife balance systems, and certified as an excellent company "L-boshi (3rd Level)" on the basis of the Act on Promotion of Women's Participation and Advancement in the Workplace</li> <li>Successfully emerged endangered Omurasaki at Okayama Proving Ground</li> </ul>	