

I

ntegrity

Integrity for Society

Management Approach

Since the 1980s, we have been engaged in the “GENKI” activities, taking an approach unique to Sumitomo Rubber Industries in terms of social contribution. Today, nurturing ties with local communities through these activities has become essential to securing our continued business operations. We will strive to pursue integrity and remain a company loved by communities, to this end promoting social contribution activities on various fronts.

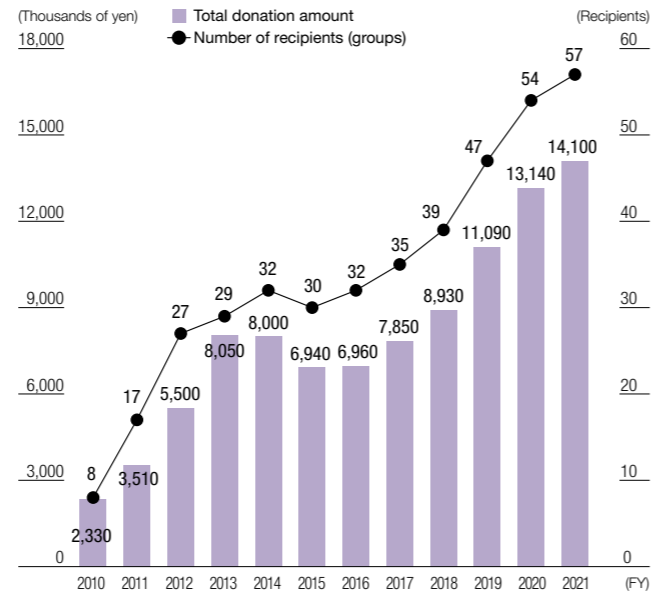
Fostering Better Relationships with Local Communities through Tree Planting

Planting Rice Seedlings with Children from Neighboring Elementary Schools, Supporting Tree Planting and Making the Proving Ground's Premises Open to Visitors Who Come to Observe Butterflies

The Ichijima Factory, which produces golf balls, has been acting in collaboration with a local greening NPO to support annual tree planting events to help fourth graders commemorate the joy of becoming pre-teens. This collaboration also involves sponsoring workshops in which children can experience the planting and harvesting of wild rice varieties. Furthermore, the factory invites children from neighboring preschool facilities to observe the *Sasakia charonda* butterfly and to gather acorns within its premises. Through fun activities like these, we offer opportunities for children to become interested in topics related to biodiversity and the environment. The factory's greening team is well-versed in how to maintain lawn grass, which is essential to golfing, so its members can also cultivate *Celtis sinensis*, whose leaves are preferred by *Sasakia charonda* larvae. Taking advantage of their know-how on these matters, this team is also striving to assist its counterparts at other factories in their greening efforts. Moreover, when preschool children are invited into its premises, the factory opens its proving ground to them so that they can play on well-cared-for lawns. As such, we are actively engaged in greening activities in a way that upholds interaction with local communities even as we strengthen ties between factories through greening.



Number of Recipients of Donations Offered by “Sumitomo Rubber Industries CSR Fund” and Total Donation Amount



Receiving a Letter of Gratitude from Neighboring Residents for Our Forestation Track Record

Since 2010, the Nagoya Factory has been continuously engaged in forest development, including periodic weeding and tree planting in “GENKI Forest” in Mount Osuhara. In recognition of these activities, the factory was granted a letter of gratitude from residents of Higashi Hagihira-cho, where Mount Osuhara is located, in 2021. The letter was made from wood derived from thinning. The factory takes a locally rooted approach to pursuing ongoing forest development activities, and also engages in frequent collaboration with a local nature association subsidized by the Sumitomo Rubber Industries CSR Fund.



Tree Planting Activities in Mount Akazura

Since 2014, the Shirakawa Factory has been a participant in tree planting activities in Mount Akazura, a former ski site that has been left desolate after a ski site operator closed its business. Although these activities have been promoted under the initiative of a local volunteer organization, their scale was subsequently expanded in 2020 as Fukushima Prefecture became the sponsor. Beginning with tree planting undertaken by a small number of staff, the factory stepped up its involvement over time and, in 2019, began planting seeds of *Alnus firma* and nurturing them for two years. By 2021, the seeds entrusted to the factory had grown into seedlings reaching heights of around 30 centimeters. With the goal of restoring greenery, a total of 130 seedlings were then replanted by factory staff working hand in hand with fellow participants.



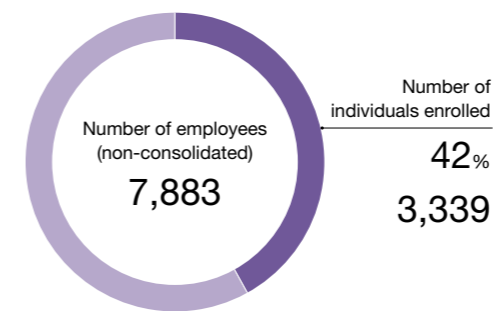
Promoting Social Contribution Activities

Sumitomo Rubber Industries CSR Fund

The Sumitomo Rubber Industries CSR Fund was established to provide financial support to NPOs engaged in activities in regions where we have bases to solve global environmental and social problems.

Following its establishment in 2009, the Fund began providing donations in 2010 to eight organizations, including environmental advocates, traffic safety groups, disaster aid groups and others striving to resolve region-specific social issues. In fiscal 2021, a total of ¥14.10 million was donated to 57 organizations.

Ratio of Enrollment in the CSR Fund (December 2021)



Examples of Recipients Subsidized by the Fund

Recipients include an organization engaged in the protection of the river environment, an NPO aimed at protecting rare species and a mobile catering team striving to watch over local senior citizens and provide them with shopping assistance as well as a group dedicated to offering children opportunities to take part in science experiments and to capturing their interest in topics related to the environment. As such, the Fund supports a broad range of activities.



Providing Educational Assistance

Since 2009, we have been a co-sponsor of the Dunlop Monozukuri Classes, which offer hands-on manufacturing programs for fourth to six graders, as part of our efforts to assist school education. At these events, children are given a simple set of parts to assemble a gadget called the “Scroller II.” These programs are thus intended to help children feel a sense of excitement and fulfillment arising from manufacturing even as they strive to build good teamwork. By 2021, some 67 rounds of *Monozukuri* Classes have been held, with the total number of attendees reaching approximately 5,000.

In 2021, we cooperated workplace experience programs hosted by Settsu City, Osaka, for local middle school students. In these and other ways, we support career education for young people who will become next-generation leaders.

Donations / Co-Sponsorship

As we aim to give back to society, we proactively make donations to and co-sponsor local events in regions in which we have bases. In Japan, we made donations to those affected by heavy rains that struck in July and August 2021. To help address the

issue of “period poverty,” we donated menstrual hygiene products to Shirakawa City. Furthermore, we act as a co-sponsor of the “STOP! DRUNK DRIVING PROJECT” and maintained our status as a special co-sponsor for the DUNLOP KOBE OPEN, a wheelchair tennis tournament, since 1994. Overseas, we donated tires for special vehicles charged with supporting the supply of vaccines in Switzerland. In South Africa, we donated individual flush toilets, enclosed by walls and doors, to a high school in Ladysmith. In Turkey, we distributed masks free of charge to support countermeasures against the COVID-19 pandemic, which has had a serious impact on the country. In July 2021, we also provided aid supplies in response to a forest fire that emerged in the country. In Russia, we donated tennis equipment to a tennis club for children with disabilities. As exemplified above, we strive to contribute to society through donations and co-sponsorship in regions across the globe.



Sustainability Commendation Awards

In December 8, 2021, we held the “Sustainability Commendation Awards” ceremony, a Groupwide event designed to encourage the further promotion of sustainability activities. Building on our conventional CSR commendation system, which was launched in 2009, our “Sustainability Commendation Awards” were created by upgrading some of the methods used in the former system. Although a number of sustainability activities were cancelled across the board or otherwise impacted by restrictions due to the spread of the COVID-19 pandemic in 2021, we nevertheless received a total of 61 entries from employees around the world. On the day of the ceremony, Top Excellent Awards and Excellent Awards were granted to three participants and seven participants, respectively. At the same time, we granted awards to winners of Sustainability Challenge, a program organized to solicit best practices and slogans regarding tangible actions to be taken by each employee to reduce CO₂ emissions, with the aim of raising sustainability awareness among our entire workforce.

Winners of Top Excellent Awards

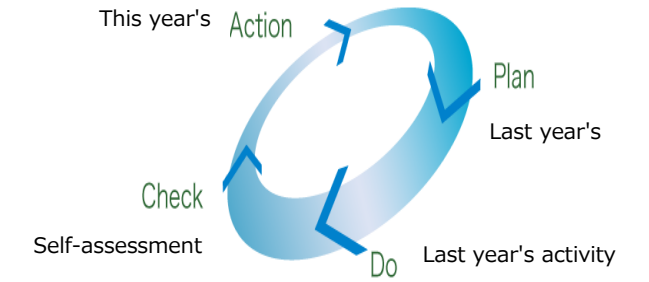
- Ecology Category
Implementation of odor countermeasures (Engineering Works Department, Sumitomo Rubber (Changshu) Co., Ltd.)
- Kindness Category
Acquisition of the “Kurumin” mark (Dunlop Golf Club Corp.)
- Integrity Category (individual award)
Provision of food and other aid supplies to those impoverished by Durban riots

Going forward, we will continue to promote initiatives named above to contribute to the realization of a safe, secure and sustainable society in which everyone can work and live with confidence.



Targets and Results

We verify results and set targets for the following year, based on the Group's activity guidelines "GENKI."
Here are the goals and results we set for each item.



Plan Fiscal 2021 Target	GRI Guidelines	Do Fiscal 2021 Activity Result	Check Self- Assessment ^{*1}	Action Fiscal 2022 Target	Medium-to-long-term (2025) Targets
⑰ Promoting social contribution activities					
● Promote joining the Sumitomo Ruber Industries CSR Fund	102-44	● Rate of joining the Sumitomo Ruber Industries CSR Fund: approximately 42%	80%	● Promote joining the Sumitomo Ruber Industries CSR Fund	● Promote the Sumitomo Ruber Industries CSR Fund enrollment (participation rate: 50%)
● Work together with NPOs (continue and expand activities)	102-44	● Number of CSR Fund beneficiaries: 57, with a total of ¥14.10 million donated ● <i>Monozukuri</i> Class for elementary school students: Held four times in four locations, with the number of attendees totaling 245 ● Environmental Class: Held five times in five locations for two groups of children, with the number of attendees totaling 90	80%	● Work together with NPOs (continue and expand activities)	● Work together with NPOs (continue and expand activities) ● Creating easy environment for participation in social contribution activities
⑱ Fostering better relationships with local communities through tree planting					
● Continue our contributions to, and foster better relationships with, local communities through tree planting, forest creation and the provision of seedlings	413-1	● Planted trees and provided seedlings: 5,593 (of these, the number of seedlings provided to communities totaled 4,885)	100%	● Continue our contributions to, and foster better relationships with, local communities through tree planting, forest creation and the provision of seedlings	● Promoting acorn project ● Foster good relationships with local governments, including providing seedlings

*1 Self-assessment uses comparison with baseline year (1 – reduction ratio) in the following formula to calculate the achievement rate:

$$\left(1 - \frac{\text{target value}}{\text{actual value/target value}} \times 100\% \right)$$