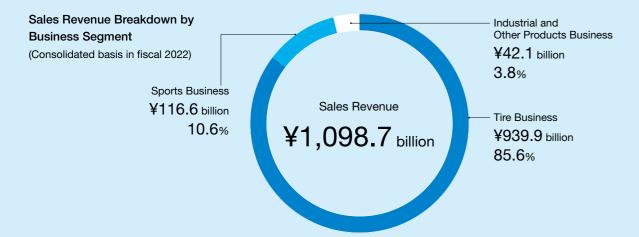
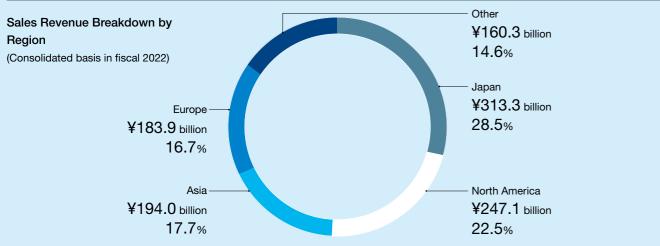
Business Operations

In 1888, the world's first pneumatic tire was successfully commercialized by veterinary physician John Boyd Dunlop. The beneficiary of his unique creativity, the Sumitomo Rubber Group has developed Tire, Sports and Industrial Products businesses. The Group's efforts have yielded multiple "world firsts" as well as a number of "Japan firsts" that have contributed to improved living standards, advances in the industrial sector and the sound development of society. Under the slogan "Rubber and Beyond, Driving Our Future," we constantly do our best to ensure a sense of security for all customers and to better live up to their trust in us as we aim to help create a joyful, sound and affluent society.







Tire Business

With Dunlop and Falken as mainstay brands, we have taken on the challenge of creating superior quality tires that meet diverse application needs, including tires for passenger cars, trucks, buses and industrial vehicles, in addition to being friendly to people and the environment.





▶ P.35













Sports Business



To help customers enjoy an expansive sports life, we deliver golf clubs, tennis rackets and other high-performance products while operating sports schools and fitness clubs.



Srixon^{*}



DUNLOP



Wellness

Industrial Products Business

Taking full advantage of the distinctive strengths in rubber technology we have cultivated over the years, we deliver products designed to protect human life, contribute to health improvement and support mobility in an effort to underpin society's infrastructure and support people's daily lives. These operations encompass a breadth of fields ranging from industrial infrastructure to medical and living essentials and healthcare goods.









世まれた



Artificial turf for sporting facilities

MIRÂIE **WHibrid-Turf**

Integrated Report 2023