

Quality Policy

Through innovation we will create a future of joy and well-being for all

Uniting our diverse strengths, growing together, driving and thriving on change through customer-driven action and quality.

- 1) Being reliable, worthy of trust, and guided by fundamental principles, we continue to respond to the trust of our customers and society by providing products and services that meet the changing needs of the times.
- 2) We create new value through stronger connections across our group, with all members seeking out challenges as pioneers.
- 3) We value one another and act in accordance with corporate ethics, fostering a quality culture that supports the growth of both our people and our organization.

In line with our philosophy of contributing to society by providing products and services that meet customer and market needs while ensuring full compliance, all employees of the DUNLOP Group shall understand and adhere to this Quality Policy and strive for the effective implementation of our Quality Management System.

Enacted: September 10, 1999

Revised: March 26, 2026

Yasuaki Kuniyasu

President and CEO

Sumitomo Rubber Industries, Ltd.

國安恭彰